STIC Scientific and Technical Information Center

Search Report
EIC 3600

STIC Database Tracking Number:

To:	From:
Shrestha Bijendra **Location: KNX 04 A11** **Art Unit: 3691** **Date: 04/12/10** **Case Serial Number: 10/757,578**	**Paul Obiniyi** **Location: EIC3600** **KNX 04 B68/ Rm04 B71** **Phone: (571) 272-27734** **paul.obiniyi@uspto.gov**

Search Notes

Dear Examiner Shrestha:

Please find attached the results of your search for the above-referenced case. The search was conducted in the template files.

I have listed *potential* references of interest in the first part of the search results. However, please be sure to scan through the entire report. There may be additional references that you might find useful.

If you have any questions about the search, or need a refocus, please do not hesitate to contact me.

Thank you for using the EIC, and we look forward to your next search!

Paul

**EIC-Searcher identified "potential references of interest" are selected based upon their apparent relevance to the terms/concepts provided in the examiner's search request.*

I. Potential References of Interest

A. Dialog

1/3,K/2 (Item 1 from file: 15)
DIALOG(R)File 15: ABI/Inform(R)

01018247 96-67640
Gender differences in information processing strategies: An empirical test of the selectivity model in advertising response
Darley, William K; Smith, Robert E
Journal of Advertising v24n1 PP: 41-56 Spring 1995
ISSN: 0091-3367 JRNL CODE: JOA
WORD COUNT: 9094

...TEXT: at all" (1) to "a great deal of concern" (7) (Jacoby and Kaplan 1972). A **composite risk score** for each **product** was then computed as the mean of the ratings on the six dimensions. Using this...

1/3,K/5 (Item 1 from file: 340)
DIALOG(R)File 340: CLAIMS(R)/US Patent

10921234 2005-0159966
E/Knowledge portal for evaluating product attractiveness and risk
Inventors: Brown Tina (US); Chen Xiao (US); Huang Erh-An (US); Milkovich Scott (US); Rider Eugene (US)
Assignee: Unassigned Or Assigned To Individual
Assignee Code: 68000
Probable Assignee (A1): ram Consulting
Attorney, Agent or Firm: McGuire Woods LLP;Suite 1800, Tysons Corner, 1750 Tysons Boulevard, McLean, VA, 22102-4215, US

	Publication Number	Kind	Publication Date	Application Number	Application Date
	US 20050159966	A1	20050721	US 2004757578	20040115
Priority Applic:				US 2004757578	20040115

Non-exemplary Claims:
...21. The method of claim 20, wherein the **composite product score** is indicative of **risk** level for a certain age group using a certain **product**.
...
...32. The method of claim 31, wherein the **composite product score** is indicative of at least one of behavioral attractiveness and **risk**.
...

...38. The system of claim 35, wherein the **composite**

product score is indicative of
risk level

1/3,K/6 (Item 1 from file: 484)
DIALOG(R)File 484: Periodical Abs Plustext

02337619 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Gender differences in information processing strategies: An empirical test of the selectivity model in advertising response
Darley, William K; Smith, Robert E
Journal of Advertising (JOA), v24 n1, p41-56
Spring 1995
ISSN: 0091-3367 JOURNAL CODE: JOA
DOCUMENT TYPE: Feature
LANGUAGE: English RECORD TYPE: Fulltext; Abstract
WORD COUNT: 9072 LENGTH: Long (31+ col inches)

TEXT:
... at all" (1) to "a great deal of concern" (7) (Jacoby and Kaplan 1972). A **composite risk score** for each **product** was then computed as the mean of the ratings on the six dimensions. Using this...

COMPANY INFORMATION:

1/3,K/7 (Item 1 from file: 654)
DIALOG(R)File 654: US PAT.FULL.

6185605
Derwent Accession: 2005-540975
UTILITY
Knowledge portal for evaluating product attractiveness and risk
Inventor: Rider, Eugene, Oak Brook, IL, US
Milkovich, Scott, Glen Ellyn, IL, US
Brown, Tina, Wheaton, IL, US
Chen, Xiao, Naperville, IL, US
Huang, Erh-An, Westmont, IL, US
Assignee: Unassigned
Correspondence Address: McGuire Woods LLP;Suite 1800, Tysons Corner, 1750 Tysons Boulevard, McLean, VA, 22102-4215, US

	Publication Number	Kind	Date	Application Number	Filing Date
Main Patent	US 20050159966	A1	20050721	US 2004757578	20040115

Fulltext Word Count: 8821

Description of the Invention:
...135b therefore provides a succinct visual presentation of attribute ratings by age bracket with a **composite** TOTAL **score**. These scores may be indicative of levels of **risk** or attractiveness for the assessed

product.

[...to FIG. 2D and in accordance with the color coding legend 155. in essence, this **composite score** may then be used to objectively determine a **risk** of a particular **product**...the product (e.g., FIG. 2F, 135b). At step 340, mitigation scoring occurs for the **product** (e.g., FIG. 3B). At step 345, a composite **product** score may be generated using **composite** attractiveness scores and **composite** mitigations scores (e.g., FIG. 4). The **composite product score** may be indicative of **product** attractiveness and/or **risk**. At step 350, prompting for exploration feedback occurs, and at step 355, an exploration summary...

Exemplary or Independent Claim(s):

Non-exemplary or Dependent Claim(s):
...21. The method of claim 20, wherein the **composite product score** is indicative of **risk** level for a certain age group using a certain **product**.
...32. The method of claim 31, wherein the **composite product score** is indicative of at least one of behavioral attractiveness and **risk** .
...38. The system of claim 35, wherein the **composite product score** is indicative of **risk** level

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1/3,K/1 (Item 1 from file: 340)
DIALOG(R)File 340: CLAIMS(R)/US Patent

10921234 2005-0159966
E/Knowledge portal for evaluating product attractiveness and risk
Inventors: Brown Tina (US); Chen Xiao (US); Huang Erh-An (US); Milkovich Scott (US); Rider Eugene (US)
Assignee: Unassigned Or Assigned To Individual
Assignee Code: 68000
Probable Assignee (A1): ram Consulting
Attorney, Agent or Firm: McGuire Woods LLP;Suite 1800, Tysons Corner, 1750 Tysons Boulevard, McLean, VA, 22102-4215, US

	Publication Number	Kind	Date	Application Number	Date
	US 20050159966	A1	20050721	US 2004757578	20040115
Priority Applic:				US 2004757578	20040115

Non-exemplary Claims:
...20. The method of claim 18, further comprising the steps of: generating a **composite mitigation score** associated with one or more age brackets and based on the at least one **mitigation score**; generating a **composite** attractiveness **score** based on the one or more age

brackets and based on the at least one attractiveness score; and
generating a **composite** product score based on the
composite attractiveness **score** and
the **composite mitigation**
score, wherein the **composite**
mitigation score offsets the
composite attractiveness **score**.
...

...with one or more mitigation categories and the one or more age bracket;
generating a **composite** attractiveness
score and a **composite**
mitigation score based on
feedback; and generating a **composite** product score
based on a difference between the **composite**
attractiveness **score** and the
composite mitigation
score for an age group

1/3,K/2 (Item 1 from file: 654)
DIALOG(R)File 654: US PAT.FULL.

6185605
Derwent Accession: 2005-540975
UTILITY
Knowledge portal for evaluating product attractiveness and risk
Inventor: Rider, Eugene, Oak Brook, IL, US
Milkovich, Scott, Glen Ellyn, IL, US
Brown, Tina, Wheaton, IL, US
Chen, Xiao, Naperville, IL, US
Huang, Erh-An, Westmont, IL, US
Assignee: Unassigned
Correspondence Address: McGuire Woods LLP;Suite 1800, Tysons Corner, 1750
Tysons Boulevard, McLean, VA, 22102-4215, US

	Publication Number	Kind	Publication Date	Application Number	Filing Date
Main Patent	US 20050159966	A1	20050721	US 2004757578	20040115

Fulltext Word Count: 8821

Summary of the Invention:
...feedback relating to each of the one or more product attributes and
one or more **mitigation** categories, generating a
composite attractiveness **score** and
a **composite mitigation**
score based on the feedback and generating a composite
product score based on a difference between the
composite attractiveness **score** and
the **composite mitigation**
score.

[...

...attributes and one or more mitigation categories. Further provided are the steps of generating a **composite** attractiveness **score** and a **composite mitigation score** based on the feedback and generating a composite product score based on a difference between the **composite** attractiveness **score** and the **composite mitigation score**

Description of the Invention:
...in conformity with the color coding legend 155. The TOTAL column is a color coded **composite score** of the other columns providing an overall **mitigation score** by age brackets...

...by age bracket. For example, referring to the 4-7 months age bracket, the attractiveness **composite score** is 112.5 and the **mitigation composite score** is 50 for a particular product. The difference produces an overall composite summary score of...

Exemplary or Independent Claim(s):
...with one or more mitigation categories and the one or more age bracket;
generating a **composite** attractiveness **score** and a **composite mitigation score** based on feedback; and
generating a **composite** product score based on a difference between the **composite** attractiveness **score** and the **composite mitigation score** for an age group...

Non-exemplary or Dependent Claim(s):
...20. The method of claim 18, further comprising the steps of:
generating a **composite mitigation score** associated with one or more age brackets and based on the at least one **mitigation score**;
generating a **composite** attractiveness **score** based on the one or more age brackets and based on the at least one attractiveness score; and
generating a **composite** product score based on the **composite** attractiveness **score** and the **composite mitigation score**, wherein the **composite mitigation score** offsets the **composite** attractiveness **score**.

II. Inventor Search Results from Dialog

11/3,K/1 (Item 1 from file: 15)
DIALOG(R)File 15: ABI/Inform(R)

06642958 1957871051
Capital And Production Costs: Improving the Bottom Line
Brown, Thane R
Chemical Engineering v117n1 PP: 26-33 Jan 2010
ISSN: 0009-2460 JRNL CODE: CEG
WORD COUNT: 5999

Brown, Thane R
...TEXT: of our present product line of oils. Develop a process for the product (code named "**Product** X").

* Projected volume: At this stage, potential volume is very **uncertain**. **Estimates** range from 200 to 700 million lb/yr. We will need to do further consumer...

11/3,K/3 (Item 1 from file: 16)
DIALOG(R)File 16: Gale Group PROMT(R)

16545371 Supplier Number: 217245500 (USE FORMAT 7 FOR FULLTEXT)
Capital and production costs: improving the bottom line: decisions made in early phases of a project affect production costs for years to come. The disciplined method described here taps into potential savings.(Cover story)
Brown, Thane R.
Chemical Engineering, v117, n1, p26(8)
Jan, 2010
Language: English Record Type: Fulltext
Article Type: Cover story
Document Type: Magazine/Journal; Trade
Word Count: 6401

Brown, Thane R.
... of our present product line of oils. Develop a process for the product (code named "**Product** X").
* Projected volume: At this stage, potential volume is very **uncertain**. **Estimates** range from 200 to 700 million lb/yr. We will need to do further consumer...

11/3,K/4 (Item 2 from file: 16)
DIALOG(R)File 16: Gale Group PROMT(R)

07826219 Supplier Number: 65344490 (USE FORMAT 7 FOR FULLTEXT)
Estimating Product Costs.

Brown, Thane R.
Chemical Engineering, v107, n8, p86
August, 2000
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 3031

Brown, Thane R.
... operate at less than 100% of design rate. This should be taken into account when **estimating product** costs. Efficiency **losses** come from scheduled maintenance, sales **fluctuations** (causing excess inventory and production slowdowns), breakdowns, process changeovers, power and feedstock outages, equipment cleaning...

III. Text Search Results from Dialog

A. Full-Text Databases

show files

File 348:EUROPEAN PATENTS 1978-201014
(c) 2010 European Patent Office
File 349:PCT FULLTEXT 1979-2010/UB=20100408|UT=20100401
(c) 2010 WIPO/Thomson
File 15:ABI/Inform(R) 1971-2010/Apr 10
(c) 2010 ProQuest Info&Learning
File 9:Business & Industry(R) Jul/1994-2010/Apr 10
(c) 2010 Gale/Cengage
File 610:Business Wire 1999-2010/Apr 12
(c) 2010 Business Wire.
File 810:Business Wire 1986-1999/Feb 28
(c) 1999 Business Wire
File 275:Gale Group Computer DB(TM) 1983-2010/Mar 03
(c) 2010 Gale/Cengage
File 624:McGraw-Hill Publications 1985-2010/Apr 09
(c) 2010 McGraw-Hill Co. Inc
File 621:Gale Group New Prod.Annou.(R) 1985-2010/Feb 22
(c) 2010 Gale/Cengage
File 636:Gale Group Newsletter DB(TM) 1987-2010/Mar 09
(c) 2010 Gale/Cengage
File 613:PR Newswire 1999-2010/Apr 12
(c) 2010 PR Newswire Association Inc
File 813:PR Newswire 1987-1999/Apr 30
(c) 1999 PR Newswire Association Inc
File 16:Gale Group PROMT(R) 1990-2010/Apr 10
(c) 2010 Gale/Cengage
File 160:Gale Group PROMT(R) 1972-1989
(c) 1999 The Gale Group
File 634:San Jose Mercury Jun 1985-2010/Apr 04
(c) 2010 San Jose Mercury News
File 148:Gale Group Trade & Industry DB 1976-2010/Apr 10
(c) 2010 Gale/Cengage
File 20:Dialog Global Reporter 1997-2010/Apr 12
(c) 2010 Dialog
File 256:TecTrends 1982-2010/Apr W1
(c) 2010 Info.Sources Inc. All rights res.
File 625:American Banker Publications 1981-2008/Jun 26
(c) 2008 American Banker

File 637:Journal of Commerce 1986-2010/Apr 10
(c) 2010 UBM Global Trade
File 635:Business Dateline(R) 1985-2010/Apr 10
(c) 2010 ProQuest Info&Learning
File 570:Gale Group MARS(R) 1984-2010/Mar 09
(c) 2010 Gale/Cengage
File 47:Gale Group Magazine DB(TM) 1959-2010/Mar 19
(c) 2010 Gale/Cengage
File 268:Banking Info Source 1981-2010/Apr W1
(c) 2010 ProQuest Info&Learning
File 626:Bond Buyer Full Text 1981-2008/Jul 07
(c) 2008 Bond Buyer
File 267:Finance & Banking Newsletters 2008/Sep 29
(c) 2008 Dialog

? **ds**

Set Items Description
S1 53108 (ASSESSEMENT OR EVALUATION OR ESTIMAT? OR RATING OR APPRAISES?)(3N) (MERCHANDI? OR GOODS OR WARES OR ITEM? ? OR PRODUCT? ? OR ARTICLE? ? OR THING? ? OR OBJECT? ? OR COMMODIT??? OR VEND? ?)(7N)(RISK? ? OR RISKINESS OR VOLATILIT? OR UNCERTAIN? OR LOSS?? OR DANGER? ? OR UNPREDICABILIT? OR FLUCTUAT? OR LIABILITY OR LIABILITIES?)
S2 346743 (COMPOSITE OR MIXED OR COMBINED OR BLENDED OR COMPOUND)(3N)(MERCHANDI? OR GOODS OR WARES OR ITEM? ? OR PRODUCT? ? OR ARTICLE? ? OR THING? ? OR OBJECT? ? OR COMMODIT???)
S3 5803 S2(7N) (SCORE OR SCORES OR SCORING OR WEIGHT? ? OR RANK??? OR RATE OR RATING)
S4 350027 (COMPOSITE OR MIXED OR COMBINED OR BLENDED OR COMPOUND)(3N)(MITIGATION OR PREVENTION OR AVOIDANCE OR NEGATING OR CONTROL??? OR CONTROLLING OR DECREAS??? OR ELIMINAT??? OR LESSEN??? OR LIMIT??? OR LOWER??? OR MINIMI? OR MITIGATING OR REDUC??? OR REDUCTION OR REGULAT??? OR RESTRICT???)
S5 13596 S4(5N)(SCORE OR SCORES OR SCORING OR WEIGHT? ? OR RANK??? OR RATE OR RATING)
S6 2065381 (MERCHANDI? OR GOODS OR WARES OR ITEM? ? OR PRODUCT? ? OR ARTICLE? ? OR THING? ? OR OBJECT? ? OR COMMODIT???)(5N)(FACTOR? ? OR PARAMETER? ? OR ATTRIBUTE? ? OR CHARACTERISTIC? ? OR VALUE? ?)
S7 344702 (LIVE OR LIFE OR AGE? ? OR OLD)(3N)(GROUPS OR GROUPING OR GROUPED OR BRACKET OR BRACTKTES OR RANGE OR CATEGOR?)
S8 935040 (MEMBER? ? OR USER? ? OR BUYER? ? OR SHOPPER? ? OR PURCHASER? ? OR PARTICIPANT? ? OR CLIENT? ? OR PATRON? ? OR CONSUMER? ? OR CUSTOMER? ? OR SUBSCRIBER? ?)(3N)(RESPONSE OR RESPOND OR FEEDBACK OR FEED()BACK OR ANSWER OR ANSWER? ?)
S9 1566987 (DIFFERENCE OR CONTRAST OR DIFFERENTIATION OR VARIANCE OR VARIATION)(3N)(BETWEEN OR AMONG OR WITHIN OR WITH()IN OR ASSOCIATED)
S10 7624 AU=(RIDER, E? OR RIDER E? OR RIDER(2N)E? OR MILKOVICH, S? OR MILKOVICH S? OR MILKOVICH(2N)S? OR BROWN, T? OR BROWN T? OR BROWN(2N)T? OR CHEN, X? OR CHEN X? OR CHEN(2N)X? OR HUANG, E? OR HUANG E? OR HUANG(2N)E?)
S11 5 S10 AND S1
S12 61 S1(7N)S2
S13 1 S12(15N)S3
S14 19 S12(15N)(S4:S9)
S15 15 S1(3N)S4
S16 1210 S1(3N)S6

S17 0 S16(3N)S7
S18 0 S16(3N)S8
S19 35 S13 OR S14 OR S15

19/3,K/1 (Item 1 from file: 349)
DIALOG(R)File 349: PCT FULLTEXT

01935791
GENETIC VARIANTS PREDICTIVE OF CANCER RISK
VARIANTS GENETIQUES PREDICTIFS D'UN RISQUE DE CANCER
Patent Applicant/Assignee:
DECODE GENETICS EHF, Sturlugata 8, IS-101 Reykjavic, IS, IS (Residence), IS (Nationality), (For all designated states except: US)
Patent Applicant/Inventor:
RAFNAR Thorunn, Kvistaland 24, IS-108 Reykjavik, IS, IS (Residence), IS (Nationality), (Designated only for: US)
SULEM Patrick, Eskihlidelta 22, IS-107 Reykjavik, IS, IS (Residence), FR (Nationality), (Designated only for: US)
STACEY Simon, Funalind 3, IS-201 Kopavogur, IS, IS (Residence), GB (Nationality), (Designated only for: US)
Patent and Priority Information (Country, Number, Date):
Patent: WO 201018601 A2 20100218 (WO 1018601)
Application: WO 2009IS11 20090817 (PCT/WO IS2009000011)
Priority Application: IS 20088756 20080815; IS 20098783 20090116
Designated States:
(All protection types applied unless otherwise stated - for applications 2004+)
AE AG AL AM AO AT AU AZ BA BB BG BH BR BW BY BZ CA CH CL CN CO CR CU CZ DE DK DM DO DZ EC EE EG ES FI GB GD GE GH GM GT HN HR HU ID IL IN IS JP KE KG KM KN KP KR KZ LA LC LK LR LS LT LU LY MA MD ME MG MK MN MW MX MY MZ NA NG NI NO NZ OM PE PG PH PL PT RO RS RU SC SD SE SG SK SL SM ST SV SY TJ TM TN TR TT TZ UA UG US UZ VC VN ZA ZM ZW
(EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HR HU IE IS IT LT LU LV MC MK MT NL NO PL PT RO SE SI SK SM TR
(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG
(AP) BW GH GM KE LS MW MZ NA SD SL SZ TZ UG ZM ZW
(EA) AM AZ BY KG KZ MD RU TJ TM
Publication Language: English
Filing Language: English
Fulltext Word Count: 65319

Fulltext Availability:
Detailed Description

Detailed Description
... for a person, compared to a reference population with matched gender and ethnicity, then the **combined** risk-is the **product** of the locus specific **risk values**-and which also corresponds to an overall **risk estimate** compared with the population. If the **risk** for a person is based on a comparison to non-carriers of the at risk...

19/3,K/2 (Item 2 from file: 349)

DIALOG(R)File 349: PCT FULLTEXT

01935790
GENETIC VARIANTS USEFUL FOR RISK ASSESSMENT OF THYROID CANCER
VARIANTS GENETIQUES UTILES POUR L'EVALUATION DU RISQUE D'UN CANCER DE LA THYROIDE
Patent Applicant/Assignee:
DECODE GENETICS EHF, Sturlugata 8, IS-101 Reykjavic, IS, IS (Residence), IS (Nationality), (For all designated states except: US)
Patent Applicant/Inventor:
GUDMUNDSSON Julius, Kvistaland 17, IS-108 Reykjavik, IS, IS (Residence), IS (Nationality), (Designated only for: US)
GUDBJARTSSON Daniel, Sogavegur 38, IS-108 Reykjavik, IS, IS (Residence), IS (Nationality), (Designated only for: US)
SULEM Patrick, Eskihlid 22, IS-105 Reykjavik, IS, IS (Residence), FR (Nationality), (Designated only for: US)
Patent and Priority Information (Country, Number, Date):
Patent: WO 201018600 A1 20100218 (WO 1018600)
Application: WO 2009IS10 20090812 (PCT/WO IS2009000010)
Priority Application: IS 20088755 20080812; IS 20098791 20090205
Designated States:
(All protection types applied unless otherwise stated - for applications 2004+)
AE AG AL AM AO AT AU AZ BA BB BG BH BR BW BY BZ CA CH CL CN CO CR CU CZ DE DK DM DO DZ EC EE EG ES FI GB GD GE GH GM GT HN HR HU ID IL IN IS JP KE KG KM KN KP KR KZ LA LC LK LR LS LT LU LY MA MD ME MG MK MN MW MX MY MZ NA NG NI NO NZ OM PE PG PH PL PT RO RS RU SC SD SE SG SK SL SM ST SV SY TJ TM TN TR TT TZ UA UG US UZ VC VN ZA ZM ZW
(EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HR HU IE IS IT LT LU LV MC MK MT NL NO PL PT RO SE SI SK SM TR
(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG
(AP) BW GH GM KE LS MW MZ NA SD SL SZ TZ UG ZM ZW
(EA) AM AZ BY KG KZ MD RU TJ TM
Publication Language: English
Filing Language: English
Fulltext Word Count: 49784

Fulltext Availability:
Detailed Description

Detailed Description
... for a person, compared to a reference population with matched gender and ethnicity, then the **combined** risk-is the **product** of the locus specific **risk values**-and which also corresponds to an overall **risk estimate** compared with the population. If the **risk** for a person is based on a comparison to non-carriers of the at risk...

19/3,K/3 (Item 3 from file: 349)
DIALOG(R)File 349: PCT FULLTEXT

01924774
GENETIC VARIANTS FOR BREAST CANCER RISK ASSESSMENT

VARIANTES GENETIQUES POUR L'EVALUATION DU RISQUE DE CANCER DU SEIN
Patent Applicant/Assignee:
DECODE GENETICS EHF, Sturlugata 8, IS-101 Reykjavik, IS, IS (Residence), IS (Nationality), (For all designated states except: US)
Patent Applicant/Inventor:
STACEY Simon, Funalind 3, IS-201 Kopavogur, IS, IS (Residence), CA (Nationality), (Designated only for: US)
SULEM Patrick, Eskihlid 22, IS-105 Reykjavik, IS, IS (Residence), FR (Nationality), (Designated only for: US)
Patent and Priority Information (Country, Number, Date):
Patent: WO 201004591 A2-A3 20100114 (WO 1004591)
Application: WO 2009IS8 20090703 (PCT/WO IS2009000008)
Priority Application: IS 20088746 20080707
Designated States:
(All protection types applied unless otherwise stated - for applications 2004+)
AE AG AL AM AO AT AU AZ BA BB BG BH BR BW BY BZ CA CH CL CN CO CR CU CZ DE DK DM DO DZ EC EE EG ES FI GB GD GE GH GM GT HN HR HU ID IL IN IS JP W
(EA) AM AZ BY KG KZ MD RU TJ TM
Publication Language: English
Filing Language: English
Fulltext Word Count: 50039

Fulltext Availability:
Detailed Description

Detailed Description
... for a person, compared to a reference population with matched gender and ethnicity, then the **combined** risk is the **product** of the locus specific **risk values** and also corresponds to an overall **risk estimate** compared with the population. If the **risk** for a person is based on a comparison to non-car ners of the...

19/3,K/4 (Item 4 from file: 349)
DIALOG(R)File 349: PCT FULLTEXT

01924773
GENETIC VARIANTS AS MARKERS FOR USE IN URINARY BLADDER CANCER RISK ASSESSMENT, DIAGNOSIS, PROGNOSIS AND TREATMENT
VARIANTS GENETIQUES A TITRE DE MARQUEURS POUVANT ETRE UTILISES POUR L'EVALUATION DU RISQUE, LE DIAGNOSTIC, LE PRONOSTIC ET LE TRAITEMENT DU CANCER DE LA VESSIE
Patent Applicant/Assignee:
DECODE GENETICS EHF, Sturlugata 8, IS-101 Reykjavik, IS, IS (Residence), IS (Nationality), (For all designated states except: US)
Patent Applicant/Inventor:
THORLACIUS Steinunn, Graenahlid 16, IS-105 Reykjavik, IS, IS (Residence), IS (Nationality), (Designated only for: US)
SULEM Patrick, Eskihlid 22, IS-105 Reykjavik, IS, IS (Residence), FR (Nationality), (Designated only for: US)
Patent and Priority Information (Country, Number, Date):
Patent: WO 201004590 A2-A3 20100114 (WO 1004590)
Application: WO 2009IS7 20090703 (PCT/WO IS2009000007)

Priority Application: IS 20088749 20080709
Designated States:
(All protection types applied unless otherwise stated - for applications 2004+)
AE AG AL AM AO AT AU AZ BA BB BG BH BR BW BY BZ CA CH CL CN CO CR CU CZ

(AP) BW GH GM KE LS MW MZ NA SD SL SZ TZ UG ZM ZW
(EA) AM AZ BY KG KZ MD RU TJ TM
Publication Language: English
Filing Language: English
Fulltext Word Count: 43823

Fulltext Availability:
Detailed Description

Detailed Description
... for a person, compared to a reference population with matched gender and ethnicity, then the **combined** risk-is the **product** of the locus specific **risk values**-and which also corresponds to an overall **risk estimate** compared with the population. If the **risk** for a person is based on a comparison to non-carriers of the at risk...

19/3,K/5 (Item 5 from file: 349)
DIALOG(R)File 349: PCT FULLTEXT

01924772
GENETIC VARIANTS PREDICTIVE OF CANCER RISK IN HUMANS
VARIANTES GENETIQUES PERMETTANT DE PREDIRE LES RISQUES DE CANCER CHEZ L'HOMME
Patent Applicant/Assignee:
DECODE GENETICS EHF, Sturlugata 8, IS-101 Reykjavik, IS, IS (Residence), IS (Nationality), (For all designated states except: US)
Patent Applicant/Inventor:
STACEY Simon, Funalind 3, IS-201 Kopavogur, IS, IS (Residence), GB (Nationality), (Designated only for: US)
SULEM Patrick, Eskihlid 22, IS-105 Reykjavik, IS, IS (Residence), FR (Nationality), (Designated only for: US)
Patent and Priority Information (Country, Number, Date):
Patent: WO 201004589 A2-A3 20100114 (WO 1004589)
Application: WO 2009IS6 20090703 (PCT/WO IS2009000006)
Priority Application: IS 20088745 20080707
Designated States:
(All protection types applied unless otherwise stated - for applications 2004+)
AE AG AL AM AO AT AU AZ BA BB BG BH BR BW BY BZ CA CH CL CN CO CR CU CZ
DE DK DM DO DZ EC EE EG ES FI GB GD GE GH GM GT HN HR HU ID IL IN IS JP
(EA) AM AZ BY KG KZ MD RU TJ TM
Publication Language: English
Filing Language: English
Fulltext Word Count: 47349

Fulltext Availability:
Detailed Description

Detailed Description
... for a person, compared to a reference population with matched gender and ethnicity, then the **combined** risk is the **product** of the locus specific **risk values** and also corresponds to an overall **risk estimate** compared with the population. If the **risk** for a person is based on a comparison to non-carriers of the at risk...

19/3,K/6 (Item 6 from file: 349)
DIALOG(R)File 349: PCT FULLTEXT

01921598
COPY NUMBER VARIATIONS PREDICTIVE OF RISK OF SCHIZOPHRENIA
VARIATIONS DU NOMBRE DE COPIES PREDICTIVES D'UN RISQUE DE SCHIZOPHRENIE
Patent Applicant/Assignee:
DECODE GENETICS EHF, Sturlugata 8, IS-101 Reykjavik, IS, IS (Residence), IS (Nationality), (For all designated states except: US)
Patent Applicant/Inventor:
STEFANSSON Hreinn, Krokamyri 30, IS-210 Gardabaer, IS, IS (Residence), IS (Nationality), (Designated only for: US)
INGASON Andres, Sondre AIIe 5, DK-4000 Roskilde, DK, DK (Residence), IS (Nationality), (Designated only for: US)
Patent and Priority Information (Country, Number, Date):
Patent: WO 201001419 A2 20100107 (WO 1001419)
Application: WO 2009IS5 20090703 (PCT/WO IS2009000005)
Priority Application: IS 20088743 20080704
Designated States:
(All protection types applied unless otherwise stated - for applications 2004+)
AE AG AL AM AO AT AU AZ BA BB BG BH BR BW BY BZ CA CH CL CN CO CR CU CZ DE DK DM DO DZ EC EE EG ES FI GB GD GE GH GM GT HN HR HU ID IL IN IS JP KE KG KM KN KP KR KZ LA LC LK LR LS LT LU LY MA MD ME MG MK MN MW MX MY MZ NA NG NI NO NZ OM PE PG PH PL PT RO RS RU SC SD SE SG SK SL SM ST SV SY TJ TM TN TR TT TZ UA UG US UZ VC VN ZA ZM ZW
(EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HR HU IE IS IT LT LU LV MC MK MT NL NO PL PT RO SE SI SK SM TR
(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG
(AP) BW GH GM KE LS MW MZ NA SD SL SZ TZ UG ZM ZW
(EA) AM AZ BY KG KZ MD RU TJ TM
Publication Language: English
Filing Language: English
Fulltext Word Count: 49057

Fulltext Availability:
Detailed Description

Detailed Description
... for a person, compared to a reference population with matched gender and ethnicity, then the **combined** risk-is the **product** of the locus specific **risk values**-and which also corresponds to an overall **risk estimate** compared with the population. If the **risk** for a person is based on a comparison to non-carriers of the at risk...

19/3,K/7 (Item 7 from file: 349)
DIALOG(R)File 349: PCT FULLTEXT

01882967 **Image available**
SUSCEPTIBILITY VARIANTS FOR PERIPHERAL ARTERIAL DISEASE AND ABDOMINAL AORTIC ANEURYSM
VARIANTS DE SUSCEPTIBILITE A UNE MALADIE ARTERIELLE PERIPHERIQUE ET UN ANEVRISME AORTIQUE ABDOMINAL
Patent Applicant/Assignee:
DECODE GENETICS EHF, Sturlugata 8, IS-101 Reykjavik, IS, IS (Residence), IS (Nationality), (For all designated states except: US)
Patent Applicant/Inventor:
THORGEIRSSON Thorgeir, Vesturgata 5a, IS-101 Reykjavik, IS, IS (Residence), IS (Nationality), (Designated only for: US)
SULEM Patrick, Eskihlid 22, IS-107 Reykjavik, IS, IS (Residence), FR (Nationality), (Designated only for: US)
GELLER Frank, Tjarnarstigur 6, IS-170 Seltjarnarnes, IS, IS (Residence), DE (Nationality), (Designated only for: US)
MAGNUSSON Kristinn P, Skrioustekkur 16, IS-109 Reykjavik, IS, IS (Residence), IS (Nationality), (Designated only for: US)
Patent and Priority Information (Country, Number, Date):
Patent: WO 2009122448 A2-A3 20091008 (WO 09122448)
Application: WO 2009IS2 20090401 (PCT/WO IS2009000002)
Priority Application: IS 20088722 20080401
Designated States:
(All protection types applied unless otherwise stated - for applications 2004+)
AE AG AL AM AO AT AU AZ BA BB BG BH BR BW BY BZ CA CH CN CO CR CU CZ DE
(EA) AM AZ BY KG KZ MD RU TJ TM
Publication Language: English
Filing Language: English
Fulltext Word Count: 50545

Fulltext Availability:
Detailed Description

Detailed Description
... for a person, compared to a reference population with matched gender and ethnicity, then the **combined** risk is the **product** of the locus specific **risk values**-and which also corresponds to an overall **risk estimate** compared with the population. If the **risk** for a person is based on a comparison to non-carriers of the at risk...

19/3,K/8 (Item 8 from file: 349)
DIALOG(R)File 349: PCT FULLTEXT

01863913
SUSCEPTIBILITY VARIANTS FOR LUNG CANCER
VARIANTS DE SENSIBILITE POUR LE CANCER DU POUMON
Patent Applicant/Assignee:
DECODE GENETICS EHF, Sturlugata 8, 101 Reykjavik, IS, IS (Residence), IS (Nationality), (For all designated states except: US)

Patent Applicant/Inventor:
RAFNAR Thorunn, Kvistalandi 24, 108 Reykjavik, IS, IS (Residence), IS (Nationality), (Designated only for: US)
THORGEIRSSON Thorgeir, Vesturgata 5a, 101 Reykjavik, IS, IS (Residence), IS (Nationality), (Designated only for: US)
SULEM Patrick, Eskihlid 22, 107 Reykjavik, IS, IS (Residence), FR (Nationality), (Designated only for: US)
GELLER Frank, Tjarnastigur 6, 170 Seltjarnames, IS, IS (Residence), DE (Nationality), (Designated only for: US)
Legal Representative:
JONSSON Thorlakur (agent), deCODE GENETICS EHF., Sturlugata 8, IS-101 Reykjavik, IS
Patent and Priority Information (Country, Number, Date):
Patent: WO 2009101639 A1 20090820 (WO 09101639)
Application: WO 2009IS1 20090216 (PCT/WO IS2009000001)
Priority Application: IS 20088716 20080214
Designated States:
(All protection types applied unless otherwise stated - for applications 2004+)
AE AG AL AM AO AT AU AZ BA BB BG BH BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM DO DZ EC EE EG ES FI GB GD GE GH GM GT HN HR HU ID IL IN IS JP KE
Publication Language: English
Filing Language: English
Fulltext Word Count: 49523

Fulltext Availability:
Detailed Description

Detailed Description
... for a person, compared to a reference population with matched gender and ethnicity, then the **combined** risk is the **product** of the locus specific **risk values**-and which also corresponds to an overall **risk estimate** compared with the population. If the **risk** for a person is based on a comparison to non-carriers of the at risk...

19/3,K/9 (Item 9 from file: 349)
DIALOG(R)File 349: PCT FULLTEXT

01830708
GENETIC VARIANTS ON CHR HQ AND 6Q AS MARKERS FOR PROSTATE AND COLORECTAL CANCER PREDISPOSITION
VARIANTES GENETIQUES PRESENTES SUR LES CHROMOSOMES HQ ET 6Q EN TANT QUE MARQUEURS D'UNE PREDISPOSITION AU CANCER DE LA PROSTATE ET AU CANCER COLORECTAL
Patent Applicant/Assignee:
DECODE GENETICS EHF, Sturlugata 8, IS-101 Reykjavik, IS, IS (Residence), IS (Nationality), (For all designated states except: US)
Patent Applicant/Inventor:
GUDMUNDSSON Julius, Kvistaland 17, IS-108 Reykjavik, IS, IS (Residence), IS (Nationality), (Designated only for: US)
SULEM Patrick, Eskihlid 22, IS-105 Reykjavik, IS, IS (Residence), FR (Nationality), (Designated only for: US)
THORLACIUS Steinunn, Graenahlid 16, IS-105 Reykjavik, IS, IS (Residence), IS (Nationality), (Designated only for: US)

Legal Representative:
JONSSON Thorlakur (agent), deCODE Genetics EHF., Stutlugata 8, SI-101 Rexkjsvik, SI
Patent and Priority Information (Country, Number, Date):
Patent: WO 200969152 A2 20090604 (WO 0969152)
Application: WO 2008IS21 20081205 (PCT/WO IS2008000021)
Priority Application: IS 20078696 20071130
Designated States:
(All protection types applied unless otherwise stated - for applications 2004+)
AE AG AL AM AO AT AU AZ BA BB BG BH BR BW BY BZ CA CH CN CO CR CU CZ DE
(AP) BW GH GM KE LS MW MZ NA SD SL SZ TZ UG ZM ZW
(EA) AM AZ BY KG KZ MD RU TJ TM
Publication Language: English
Filing Language: English
Fulltext Word Count: 42957

Fulltext Availability:
Detailed Description

Detailed Description
... for a person, compared to a reference population with matched gender and ethnicity, then the **combined** risk-is the **product** of the locus specific **risk values**-and which also corresponds to an overall **risk estimate** compared with the population. If the **risk** for a person is based on a comparison to non-carriers of the at risk...

19/3,K/10 (Item 10 from file: 349)
DIALOG(R)File 349: PCT FULLTEXT

01809594
SEQUENCE VARIANTS FOR INFERRING HUMAN PIGMENTATION PATTERNS
VARIANTS DE SEQUENCE POUR DEDUIRE DES MOTIFS DE PIGMENTATION HUMAINE
Patent Applicant/Assignee:
DECODE GENETICS EHF, Sturlugata 8, IS-101 Reykjavik, IS, IS (Residence), IS (Nationality), (For all designated states except: US)
Patent Applicant/Inventor:
SULEM Patrick, Eskihlid 22, IS-105 Reykjavik, IS, IS (Residence), FR (Nationality), (Designated only for: US)
GUDBJARTSSON Daniel, Sogavegur 38, IS-108 Reykjavik, IS, IS (Residence), IS (Nationality), (Designated only for: US)
Legal Representative:
JONSSON Thorlakur (agent), deCODE Genetics ehf., Sturlugata 8, IS-101 Reykjavik, IS
Patent and Priority Information (Country, Number, Date):
Patent: WO 200947809 A2-A3 20090416 (WO 0947809)
Application: WO 2008IS17 20081013 (PCT/WO IS2008000017)
Priority Application: IS 20078683 20071012; IS 20088731 20080516
Designated States:
(All protection types applied unless otherwise stated - for applications 2004+)
AE AG AL AM AO AT AU AZ BA BB BG BH BR BW BY BZ CA CH CN CO CR CU CZ DE
Publication Language: English
Filing Language: English

Fulltext Word Count: 74475

Fulltext Availability:
Detailed Description

Detailed Description
... for a person, compared to a reference population with matched gender and ethnicity, then the **combined** risk-is the **product** of the locus specific **risk values**-and which also corresponds to an overall **risk estimate** compared with the population. If the **risk** for a person is based on a comparison to non-carriers of the at risk...

19/3,K/11 (Item 11 from file: 349)
DIALOG(R)File 349: PCT FULLTEXT

01757260
GENETIC VARIANTS ON CHR 15Q24 AS MARKERS FOR USE IN DIAGNOSIS, PROGNOSIS AND TREATMENT OF EXFOLIATION SYNDROME AND GLAUCOMA
VARIANTS GENETIQUES SUR CHR 15Q24 SERVANT DE MARQUEURS ET DESTINES A ETRE UTILISES DANS LE DIAGNOSTIC, LE PRONOSTIC ET LE TRAITEMENT DU SYNDROME D'EXFOLIATION ET DU GLAUCOME
Patent Applicant/Assignee:
DECODE GENETICS EHF, Sturlugata 8, IS-101 Reykjavik, IS, IS (Residence), IS (Nationality), (For all designated states except: US)
Patent Applicant/Inventor:
THORLEIFSSON Gudmar, Vesturberg 155, IS-111 Reykjavik, IS, IS (Residence) , IS (Nationality), (Designated only for: US)
MAGNUSSON Kristinn P, Skridustekkur 16, IS-109 Reykjavik, IS, IS (Residence), IS (Nationality), (Designated only for: US)
Legal Representative:
JONSSON Thorlakur (agent), deCODE Genetics ehf, Sturlugata 8, IS-101 Reykjavik, IS
Patent and Priority Information (Country, Number, Date):
Patent: WO 2008152656 A2-A3 20081218 (WO 08152656)
Application: WO 2008IS14 20080613 (PCT/WO IS2008000014)
Priority Application: IS 20078651 20070613; IS 20078664 20070713; IS 20078668 20070808
Designated States:
(All protection types applied unless otherwise stated - for applications 2004+)
AE AG AL AM AO AT AU AZ BA BB BG BH BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM DO DZ EC EE EG ES FI GB GD GE GH GM GT HN HR HU ID IL IN IS JP KE KG KM KN KP KR KZ LA LC LK LR LS LT LU LY MA MD ME MG MK MN MW MX MY MZ NA NG NI NO NZ OM PG PH PL PT RO RS RU SC SD SE SG SK SL SM SV SY TJ TM TN TR TT TZ UA UG US UZ VC VN ZA ZM ZW
(EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HR HU IE IS IT LT LU LV MC MT NL NO PL PT RO SE SI SK TR
(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG
(AP) BW GH GM KE LS MW MZ NA SD SL SZ TZ UG ZM ZW
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English
Filing Language: English
Fulltext Word Count: 72915

Fulltext Availability:
Detailed Description

Detailed Description
... for a person, compared to a reference population with matched gender and ethnicity, then the **combined** risk-is the **product** of the locus specific **risk values**-and which also corresponds to an overall **risk estimate** compared with the population. If the **risk** for a person is based on a comparison to non-carriers of the at risk...

19/3,K/12 (Item 12 from file: 349)
DIALOG(R)File 349: PCT FULLTEXT

01751334
GENETIC VARIANTS ON CHR 5PL2 AND 10Q26 AS MARKERS FOR USE IN BREAST CANCER RISK ASSESSMENT, DIAGNOSIS, PROGNOSIS AND TREATMENT
VARIANTES GENETIQUES SUR LES CHR 5P12 ET 10Q26 UTILISEES COMME MARQUEURS DANS L'EVALUATION, LE DIAGNOSTIC, LE PRONOSTIC ET LE TRAITEMENT D'UN RISQUE DE CANCER DU SEIN
Patent Applicant/Assignee:
deCODE Genetics ehf, Sturlugata 8, IS-101 Reykjavik, IS, IS (Residence), IS (Nationality), (For all designated states except: US)
Patent Applicant/Inventor:
STACEY Simon, Funalind 3, IS-201 Kopavogur, IS, -- (Residence), -- (Nationality), (Designated only for: US)
SULEM Patrick, Eskihlid 22, IS-105 Reykjavik, IS, -- (Residence), -- (Nationality), (Designated only for: US)
MANOLESCU Andrei, Eskihlid 22a, IS-105 Reykjavik, IS, -- (Residence), -- (Nationality), (Designated only for: US)
Patent and Priority Information (Country, Number, Date):
Patent: WO 2008146309 A2-A3 20081204 (WO 08146309)
Application: WO 2008IS12 20080521 (PCT/WO IS2008000012)
Priority Application: IS 20078647 20070525; IS 20078700 20071221
Designated States:
(All protection types applied unless otherwise stated - for applications 2004+)
AE AG AL AM AO AT AU AZ BA BB BG BH BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM DO DZ EC EE EG ES FI GB GD GE GH GM GT HN HR HU ID IL IN IS JP KE KG KM KN KP KR KZ LA LC LK LR LS LT LU LY MA MD ME MG MK MN MW MX MY MZ NA NG NI NO NZ OM PG PH PL PT RO RS RU SC SD SE SG SK SL SM SV SY TJ TM TN TR TT TZ UA UG US UZ VC VN ZA ZM ZW
(EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HR HU IE IS IT LT LU LV MC MT NL NO PL PT RO SE SI SK TR
(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG
(AP) BW GH GM KE LS MW MZ NA SD SL SZ TZ UG ZM ZW
(EA) AM AZ BY KG KZ MD RU TJ TM
Publication Language: English
Filing Language: English
Fulltext Word Count: 50918

Fulltext Availability:

Detailed Description

Detailed Description
... for a person, compared to a reference population with matched gender and ethnicity, then the **combined** risk-is the **product** of the locus specific **risk values**-and which also corresponds to an overall **risk estimate** compared with the population. If the **risk** for a person is based on a comparison to non-carriers of the at risk...

19/3,K/13 (Item 13 from file: 349)
DIALOG(R)File 349: PCT FULLTEXT

01738852
GENETIC VARIANTS USEFUL FOR RISK ASSESSMENT OF CORONARY ARTERY DISEASE AND MYOCARDIAL INFARCTION
VARIANTES GENETIQUES D'EVALUATION DE LA PREDISPOSITION AUX MALADIE DES ARTERES CORONAIRES ET A L'INFARCTUS DU MYOCARDE
Patent Applicant/Assignee:
DECODE GENETICS EHF, Sturlugata 8, IS-101 Reykjavik, IS, IS (Residence), IS (Nationality), (For all designated states except: US)
Patent Applicant/Inventor:
HELGADOTTIR Anna, Hamravik 86, IS-112 Reykjavik, IS, IS (Residence), IS (Nationality), (Designated only for: US)
THORLEIFSSON Gudmar, Vesturberg 155, 111 Reykjavik, ICELAND, IS, IS (Residence), IS (Nationality), (Designated only for: US)
Legal Representative:
JONSSON Thorlakur (agent), deCODE Genetics ehf., Sturlugata 8, IS-101 Reykjavik, IS
Patent and Priority Information (Country, Number, Date):
Patent: WO 2008132763 A2-A3 20081106 (WO 08132763)
Application: WO 2008IS11 20080430 (PCT/WO IS2008000011)
Priority Application: IS 20078639 20070430
Designated States:
(All protection types applied unless otherwise stated - for applications 2004+)
AE AG AL AM AO AT AU AZ BA BB BG BH BR BW BY BZ CA CH CN CO CR CU CZ DE

Publication Language: English
Filing Language: English
Fulltext Word Count: 41317

Fulltext Availability:
Detailed Description

Detailed Description
... for a person, compared to a reference population with matched gender and ethnicity, then the **combined** risk-is the **product** of the locus specific **risk values**-and which also corresponds to an overall **risk estimate** compared with the

population. If the **risk** for a person is based on a comparison to non-carriers of the at risk...

19/3,K/14 (Item 14 from file: 349)
DIALOG(R)File 349: PCT FULLTEXT

01729872
GENETIC VARIANTS ASSOCIATED WITH PERIODIC LIMB MOVEMENTS AND RESTLESS LEGS SYNDROME
VARIANTES GENETIQUES ASSOCIEES AUX MOUVEMENTS PERIODIQUES DES MEMBRES ET AU SYNDROME DES JAMBES SANS REPOS
Patent Applicant/Assignee:
DECODE GENETICS EHF, Sturlugotu 8, IS-101 Reykjavik, IS, IS (Residence), IS (Nationality), (For all designated states except: US)
Patent Applicant/Inventor:
STEFANSSON Hreinn, Krokamvri 30, IS-210 Gardabaer, IS, IS (Residence), IS (Nationality), (Designated only for: US)
PETURSSON Hjorvar, Breiouvik 11, IS- 112 Reykjavik, IS, IS (Residence), IS (Nationality), (Designated only for: US)
Legal Representative:
JONSSON Thorlakur (agent), deCODE Genetics ehf., Sturlugata 8, IS-101 Reykjavik, IS
Patent and Priority Information (Country, Number, Date):
Patent: WO 2008126107 A2-A3 20081023 (WO 08126107)
Application: WO 2008IS10 20080411 (PCT/WO IS2008000010)
Priority Application: IS 20078631 20070412; IS 20078655 20070622; IS 20078663 20070713
Designated States:
(All protection types applied unless otherwise stated - for applications 2004+)
AE AG AL AM AO AT AU AZ BA BB BG BH BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM DO DZ EC EE EG ES FI GB GD GE GH GM GT HN HR HU ID IL IN IS JP KE
Publication Language: English
Filing Language: English
Fulltext Word Count: 50258

Fulltext Availability:
Detailed Description

Detailed Description
... for a person, compared to a reference population with matched gender and ethnicity, then the **combined** risk-is the **product** of the locus specific **risk values**-and which also corresponds to an overall **risk estimate** compared with the population. If the **risk** for a person is based on a comparison to non-carriers of the at risk...

19/3,K/15 (Item 15 from file: 349)
DIALOG(R)File 349: PCT FULLTEXT

01723436
GENETIC VARIANTS ON CHR2 AND CHR16 AS MARKERS FOR USE IN BREAST CANCER RISK

ASSESSMENT, DIAGNOSIS, PROGNOSIS AND TREATMENT
VARIANTS GENETIQUES DU CHR2 ET CHR16 UTILISES COMME MARQUEURS DANS L'EVALUATION, LE DIAGNOSTIC, LE PRONOSTIC ET LE TRAITEMENT D'UN RISQUE DE CANCER DU SEIN
Patent Applicant/Assignee:
DECODE GENETICS EHF, Sturlugata 8, IS-101 Reykjavik, IS, IS (Residence), IS (Nationality), (For all designated states except: US)
Patent Applicant/Inventor:
STACEY Simon, Funalind 3, 201 Kopavogur, IS, IS (Residence), GB (Nationality), (Designated only for: US)
SULEM Patrick, Eskihlid 22, IS-105 Reykjavik, IS, IS (Residence), FR (Nationality), (Designated only for: US)
MANOLESCU Andrei, Eskihlid 22a, IS-105 Reykjavik, IS, IS (Residence), RO (Nationality), (Designated only for: US)
Legal Representative:
JONSSON Thorlakur (agent), deCODE Genetics ehf., Sturlugata 8, IS-101 Reykjavik, IS
Patent and Priority Information (Country, Number, Date):
Patent: WO 2008117314 A2-A3 20081002 (WO 08117314)
Application: WO 2008IS9 20080326 (PCT/WO IS2008000009)
Priority Application: IS 20078625 20070326; IS 20078648 20070525
Designated States:
(All protection types applied unless otherwise stated - for applications 2004+)
AE AG AL AM AO AT AU AZ BA BB BG BH BR BW BY BZ CA CH CN CO CR CU CZ DE
Publication Language: English
Filing Language: English
Fulltext Word Count: 56322

Fulltext Availability:
Detailed Description

Detailed Description
... for a person, compared to a reference population with matched gender and ethnicity, then the **combined** risk-is the **product** of the locus specific **risk values**-and which also corresponds to an overall **risk estimate** compared with the population. If the **risk** for a person is based on a comparison to non-carriers of the at risk...

19/3,K/16 (Item 16 from file: 349)
DIALOG(R)File 349: PCT FULLTEXT

01707605
GENETIC SUSCEPTIBILITY VARIANTS ASSOCIATED WITH CARDIOVASCULAR DISEASE
VARIANTS DE SUSCEPTIBILITE GENETIQUE ASSOCIES A DES MALADIES CARDIOVASCULAIRES
Patent Applicant/Assignee:
DECODE GENETICS EHF, Sturlugata 8, IS-101 Reykjavik, IS, IS (Residence), IS (Nationality), (For all designated states except: US)
Patent Applicant/Inventor:
HELGADOTTIR Anna, Hamravik 86, IS-112 Reykjavik, IS, IS (Residence), IS (Nationality), (Designated only for: US)
THORLEIFSSON Gudmar, Vesturberg 155, IS-111 Reykjavik, IS, IS (Residence), IS (Nationality), (Designated only for: US)

MANOLESCU Andrei, Eskihlid 22a, IS-105 Reykjavik, IS, IS (Residence), RO (Nationality), (Designated only for: US)
Legal Representative:
JONSSON Thorlakur (agent), deCODE genetics ehf, Sturlugata 8, IS-101 Reykjavik, IS
Patent and Priority Information (Country, Number, Date):
Patent: WO 2008102380 A1 20080828 (WO 08102380)
Application: WO 2008IS7 20080221 (PCT/WO IS2008000007)
Priority Application: IS 20078613 20070221; IS 20078640 20070430; IS 20078701 20071221
Designated States:
(All protection types applied unless otherwise stated - for applications 2004+)
AE AG AL AM AO AT AU AZ BA BB BG BH BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM DO DZ EC EE EG ES FI GB GD GE GH GM GT HN HR HU ID IL IN IS JP KE KG KM KN KP KR KZ LA LC LK LR LS LT LU LY MA MD ME MG MK MN MW MX MY MZ NA NG NI NO NZ OM PG PH PL PT RO RS RU SC SD SE SG SK SL SM SV SY TJ TM TN TR TT TZ UA UG US UZ VC VN ZA ZM ZW
(EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HR HU IE IS IT LT LU LV MC MT NL NO PL PT RO SE SI SK TR
(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG
(AP) BW GH GM KE LS MW MZ NA SD SL SZ TZ UG ZM ZW
(EA) AM AZ BY KG KZ MD RU TJ TM
Publication Language: English
Filing Language: English
Fulltext Word Count: 55614

Fulltext Availability:
Detailed Description

Detailed Description
... for a person, compared to a reference population with matched gender and ethnicity, then the **combined** risk-is the **product** of the locus specific **risk values**-and which also corresponds to an overall **risk estimate** compared with the population. If the **risk** for a person is based on a comparison to non-carriers of the at risk...

19/3,K/17 (Item 17 from file: 349)
DIALOG(R)File 349: PCT FULLTEXT

01701713
GENETIC VARIANTS CONTRIBUTING TO RISK OF PROSTATE CANCER
VARIANTS GENETIQUES PERMETTANT DE DETERMINER UN RISQUE DE CANCER DE LA PROSTATE
Patent Applicant/Assignee:
DECODE GENETICS EHF, Sturlugata 8, IS-101 Reykjavik, IS, IS (Residence), IS (Nationality), (For all designated states except: US)
Patent Applicant/Inventor:
GUDMUNDSSON Julius, Kvistaland 17, IS-108 Reykjavik, IS, IS (Residence), IS (Nationality), (Designated only for: US)
SULEM Patrick, Eskihlid 22, IS-105 Reykjavik, IS, IS (Residence), FR (Nationality), (Designated only for: US)
Legal Representative:
JONSSON Thorlakur (agent), deCODE Genetics ehf., Sturlugata 8, IS-101

Reykjavik, IS
Patent and Priority Information (Country, Number, Date):
Patent: WO 200896375 A2-A3 20080814 (WO 0896375)
Application: WO 2008IS3 20080207 (PCT/WO IS2008000003)
Priority Application: IS 20078604 20070207; IS 20078654 20070622
Designated States:
(All protection types applied unless otherwise stated - for applications 2004+)
AE AG AL AM AO AT AU AZ BA BB BG BH BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM DO DZ EC EE EG ES FI GB GD GE GH GM GT HN HR HU ID IL IN IS JP KE KG KM KN KP KR KZ LA LC LK LR LS LT LU LY MA MD ME MG MK MN MW MX MY MZ NA NG NI NO NZ OM PG PH PL PT RO RS RU SC SD SE SG SK SL SM SV SY TJ TM TN TR TT TZ UA UG US UZ VC VN ZA ZM ZW
(EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HR HU IE IS IT LT LU LV MC MT NL NO PL PT RO SE SI SK TR
(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG
(AP) BW GH GM KE LS MW MZ NA SD SL SZ TZ UG ZM ZW
(EA) AM AZ BY KG KZ MD RU TJ TM
Publication Language: English
Filing Language: English
Fulltext Word Count: 54748

Fulltext Availability:
Detailed Description

Detailed Description
... for a person, compared to a reference population with matched gender and ethnicity, then the **combined** risk-is the **product** of the locus specific **risk values**-and which also corresponds to an overall **risk estimate** compared with the population. If the **risk** for a person is based on a comparison to non-carriers of the at risk...

19/3,K/18 (Item 1 from file: 15)
DIALOG(R)File 15: ABI/Inform(R)

00636679 92-51619
Personal Financial Statements
Mancuso, Anthony J.
CPA Journal v62n9 PP: 66-71 Sep 1992
ISSN: 0732-8435 JRNL CODE: CPA
WORD COUNT: 4259

...TEXT: marketable as a going concern. Assets and liabilities of the separate entity should not be **combined** with similar personal **items**.

The **estimated** current **values** of assets and the **estimated** current amounts of **liabilities** or limited business activities, such as an investment in real estate and a related mortgage...

19/3,K/19 (Item 1 from file: 621)

DIALOG(R)File 621: Gale Group New Prod.Annou.(R)

05743795 Supplier Number: 199555459 (USE FORMAT 007 FOR FULLTEXT)
EuroBancshares, Inc. Reports Earnings for the First Quarter Ended March 31, 2009.
PR Newswire, pNA
May 12, 2009
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 5969

... decrease in other expenses for the quarter ended March 31, 2009, mainly due to the **combined** effect of: a **reduction** in **estimated losses** on off-balance sheet **items**; decreased **losses** on

other accounts receivables; and a reduction in other miscellaneous expenses.

19/3,K/20 (Item 2 from file: 621)
DIALOG(R)File 621: Gale Group New Prod.Annou.(R)

05107687 Supplier Number: 167089170 (USE FORMAT 007 FOR FULLTEXT)
VP of IDGLOBAL Guest Speaker at Recent International Crime Prevention Conference.
PR Newswire, pNA
August 2, 2007
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 1251

... its Nano-Molecular Markers / Tags(TM) used in Anti- Counterfeiting Applications, and its IDFORENSIX(TM) **products** utilized in Corporate **Loss Prevention**. The **combined** Anti-Counterfeiting and **Loss** Prevention markets are currently **estimated** to be $800 billion industries, worldwide.
IDGLOBAL's Nano-Molecular Markers(TM) are the equivalent...

19/3,K/21 (Item 1 from file: 613)
DIALOG(R)File 613: PR Newswire

0003162022 I19DE51303E8B11DE81E4D5CFA062555D (USE FORMAT 7 FOR FULLTEXT)
EuroBancshares, Inc. Reports Earnings for the First Quarter Ended March 31, 2009
PR Newswire
Tuesday, May 12, 2009 T00:15:00Z
JOURNAL CODE: PR LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

DOCUMENT TYPE: NEWSWIRE
WORD COUNT: 8,153

...decrease in other expenses for the quarter ended March
31, 2009, mainly due to the **combined** effect
of: a **reduction** in
estimated losses on
off-balance sheet **items**; decreased
losses on
other accounts receivables; and a reduction in other
miscellaneous
expenses.

During the first quarter...

19/3,K/22 (Item 2 from file: 613)
DIALOG(R)File 613: PR Newswire

0002573053 I7CF951A040D811DCB3E69A93676C0A6C (USE FORMAT 7 FOR FULLTEXT)
VP of IDGLOBAL Guest Speaker at Recent International Crime Prevention
Conference High Ranking Members of Interpol Confirm at Conference that
Global Counterfeit Rings Responsible for Funding Terrorist and Organized
Crime Activities
PR Newswire
Thursday, August 2, 2007 T09:00:00Z
JOURNAL CODE: PR LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
DOCUMENT TYPE: NEWSWIRE
WORD COUNT: 1,150

...its Nano-Molecular Markers / Tags(TM) used in Anti- Counterfeiting
Applications, and its IDFORENSIX(TM) **products** utilized
in Corporate **Loss Prevention**. The
combined Anti-Counterfeiting and **Loss**
Prevention markets are currently **estimated** to be

$800 billion
industries, worldwide.

19/3,K/23 (Item 3 from file: 613)
DIALOG(R)File 613: PR Newswire

0002573047 IDFA23C5040D711DC90ECEA020D3C2B86 (USE FORMAT 7 FOR FULLTEXT)
VP of IDGLOBAL Guest Speaker at Recent International Crime Prevention
Conference High Ranking Members of Interpol Confirm at Conference that
Global Counterfeit Rings Responsible for Funding Terrorist and Organized
Crime Activities
PR Newswire
Thursday, August 2, 2007 T09:00:00Z
JOURNAL CODE: PR LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

DOCUMENT TYPE: NEWSWIRE
WORD COUNT: 1,150

...its Nano-Molecular Markers / Tags(TM) used in Anti- Counterfeiting Applications, and its IDFORENSIX(TM) **products** utilized in Corporate **Loss Prevention**. The **combined** Anti-Counterfeiting and **Loss** Prevention markets are currently **estimated** to be $800 billion industries, worldwide.

IDGLOBAL's Nano-Molecular Markers(TM) are the equivalent...

19/3,K/24 (Item 1 from file: 16)
DIALOG(R)File 16: Gale Group PROMT(R)

15862489 Supplier Number: 199555459 (USE FORMAT 7 FOR FULLTEXT)
EuroBancshares, Inc. Reports Earnings for the First Quarter Ended March 31, 2009.
PR Newswire, pNA
May 12, 2009
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 5969

... decrease in other expenses for the quarter ended March 31, 2009, mainly due to the **combined** effect of: a **reduction** in **estimated losses** on off-balance sheet **items**; decreased **losses** on

other accounts receivables; and a reduction in other miscellaneous expenses.

19/3,K/25 (Item 2 from file: 16)
DIALOG(R)File 16: Gale Group PROMT(R)

14249943 Supplier Number: 167089170 (USE FORMAT 7 FOR FULLTEXT)
VP of IDGLOBAL Guest Speaker at Recent International Crime Prevention Conference.
PR Newswire, pNA
August 2, 2007
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 1251

... its Nano-Molecular Markers / Tags(TM) used in Anti- Counterfeiting

Applications, and its IDFORENSIX(TM) **products** utilized
in Corporate **Loss Prevention**. The
combined Anti-Counterfeiting and **Loss**
Prevention markets are currently **estimated** to be $800
billion industries, worldwide.
IDGLOBAL's Nano-Molecular Markers(TM) are the equivalent...

19/3,K/26 (Item 1 from file: 148)
DIALOG(R)File 148: Gale Group Trade & Industry DB

0025249970 SUPPLIER NUMBER: 199555459 (USE FORMAT 7 OR 9 FOR FULL TEXT)
EuroBancshares, Inc. Reports Earnings for the First Quarter Ended March 31, 2009.
PR Newswire, NA
May 12, 2009
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 5969 LINE COUNT: 00838

... decrease in other expenses for the quarter ended March
31, 2009, mainly due to the **combined**
effect of: a **reduction** in
estimated losses
on off-balance sheet **items**; decreased
losses on

other accounts receivables; and a reduction in other miscellaneous
expenses.

19/3,K/27 (Item 2 from file: 148)
DIALOG(R)File 148: Gale Group Trade & Industry DB

0022531068 SUPPLIER NUMBER: 167089170 (USE FORMAT 7 OR 9 FOR FULL TEXT)
VP of IDGLOBAL Guest Speaker at Recent International Crime Prevention Conference.
PR Newswire, NA
August 2, 2007
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 1251 LINE COUNT: 00111

... its Nano-Molecular Markers / Tags(TM) used in Anti- Counterfeiting
Applications, and its IDFORENSIX(TM) **products** utilized
in Corporate **Loss Prevention**. The
combined Anti-Counterfeiting and **Loss**
Prevention markets are currently **estimated** to be $800
billion industries, worldwide.
IDGLOBAL's Nano-Molecular Markers(TM) are the equivalent...

19/3,K/28 (Item 3 from file: 148)

DIALOG(R)File 148: Gale Group Trade & Industry DB

07914181 SUPPLIER NUMBER: 16904025 (USE FORMAT 7 OR 9 FOR FULL TEXT)
What impact will health care reform have on vaccine and drug makers?(Health Care and the Law)
Dennis, Douglas R.
Defense Counsel Journal, 62, n2, 165-176
April, 1995
ISSN: 0895-0016 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT
WORD COUNT: 8683 LINE COUNT: 00697

... enough variety in their products to pool and spread the risk of each line of **products** across the total number of lines.
The ISO requested that **composite rating** for **product liability** be discontinued as early as January 1, 1977.
This technique is based on a sample...

19/3,K/29 (Item 4 from file: 148)
DIALOG(R)File 148: Gale Group Trade & Industry DB

06213046 SUPPLIER NUMBER: 13606731 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Personal financial statements. (includes related article)
Mancuso, Anthony J.
CPA Journal, v62, n9, p66(6)
Sept, 1992
ISSN: 0732-8435 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT
WORD COUNT: 3494 LINE COUNT: 00299

... marketable as a going concern. Assets and liabilities of the separate entity should not be **combined** with similar personal **items**.
The **estimated** current **values** of assets and the **estimated** current amounts of **liabilities** of limited business activities, such as an investment in real estate and a related mortgage...

19/3,K/30 (Item 1 from file: 20)
DIALOG(R)File 20: Dialog Global Reporter

71423326 (USE FORMAT 7 OR 9 FOR FULLTEXT)
EuroBancshares, Inc. Reports Earnings for the First Quarter Ended March 31, 2009
PR NEWSWIRE (US)
May 12, 2009
JOURNAL CODE: WPRU LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 8060

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... decrease in other expenses for the quarter ended March 31, 2009, mainly due to the **combined** effect of: a **reduction** in **estimated losse s** on off-balance sheet **items**; decreased

losses on other accounts receivables; and a reduction in other miscellaneous expenses.
During the first quarter...

19/3,K/31 (Item 2 from file: 20)
DIALOG(R)File 20: Dialog Global Reporter

57749748 (USE FORMAT 7 OR 9 FOR FULLTEXT)
VP of IDGLOBAL Guest Speaker at Recent International Crime Prevention Conference
MARKET WIRE INCORPORATED
August 02, 2007
JOURNAL CODE: MWIC LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 1112

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... its Nano-Molecular Markers / Tags(TM) used in Anti-Counterfeiting Applications, and its IDFORENSIX(TM) **products** utilized in Corporate **Loss Prevention**. The **combined** Anti-Counterfeiting and **Loss< / B> estimated to be $800 billion industries, worldwide.**
IDGLOBAL's Nano-Molecular Markers(TM) are the equivalent...

3/3,K/1 (Item 1 from file: 13)
DIALOG(R)File 13: BAMP

01262476 Supplier Number: 181858052 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Miles to go--or not: technology helps fleets save on fuel costs by cutting back wasteful miles.
(MIDYEAR REPORT 2008)
Commercial Carrier Journal, v 165, n 7, p S18
July 2008
DOCUMENT TYPE: Journal ISSN: 0734-1423 (United States)
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 2432

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:
...an environmental or "green" basis.

In June, Ivox (www.ivoxdata. com), a company that provides **risk** analysis and **mitigation** services using onboard data collection, released DriverScoregrn (pronounced "driver **score** green"). Its DriverScore **product** is a Web-based program that fleets can use as a standard to assess, compare...

3/3,K/2 (Item 2 from file: 13)
DIALOG(R)File 13: BAMP

01249478 Supplier Number: 178462890 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Identity Theft And Data Loss On Campus- Minimizing And Addressing Risk.

Mondaq Business Briefing, p NA
April 30, 2008
DOCUMENT TYPE: Report
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 5338

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:
...is likely to vary based on the outcome of the audit, and a low security **score** may result in denial of coverage or in an unpayable premium.33

There are other **risk mitigation products** to consider. Following a security breach involving a stolen USB drive, Louisiana State University (LSU...

3/3,K/3 (Item 3 from file: 13)
DIALOG(R)File 13: BAMP

01170371 Supplier Number: 162358696 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Risking Identity Theft: As the instances of identity theft rise, more and more technology options are coming to market to help quell this trend.

Broker Magazine, v 9, n 4, p 28
April 2007
DOCUMENT TYPE: Journal (United States)
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 1177

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:
...of Kroll Factual Data. "Designed so that mortgage lenders can efficiently and effectively manage their **risk** exposure, the overall results are converted into an easy-to-manage numerical **risk score** of 0 to 100."

FactualID was developed by Kroll Factual Data's **risk mitigation** team, which is comprised of experienced **product** designers, architects, analytical experts and **product** specialists. An expansion of its risk assessment services, FactualID joins CollateralFacts, which protects lenders against ...

3/3,K/4 (Item 1 from file: 15)
DIALOG(R)File 15: ABI/Inform(R)

01387129 00-38116
Managing to cushion the blow
Hoff, John R
Mortgage Banking v57n5 PP: 18-26 Feb 1997
ISSN: 0730-0212 JRNL CODE: MOB
WORD COUNT: 3892

...TEXT: representing roughly one-sixth of all outstanding mortgage debt whereby the servicers will use a **product** called the MGIC Loss **Mitigation Score**. The **score** is a statistical model developed by MGIC **risk** analysts that determines the probability of delinquencies curing or going through foreclosure.

The survey, in...

3/3,K/5 (Item 1 from file: 16)
DIALOG(R)File 16: Gale Group PROMT(R)

13828102 Supplier Number: 158963608 (USE FORMAT 7 FOR FULLTEXT)
Kroll Factual Data Releases State-of-the-Art Borrower Risk Assessment Tool.
Business Wire, pNA
Feb 7, 2007
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 367

... of Kroll Factual Data. "Designed so that mortgage lenders can efficiently and effectively manage their **risk** exposure, the overall results are converted into an easy-to-manage numerical **risk score** of 0 - 100."

FactualID was developed by Kroll Factual Data's **risk mitigation** team, which is comprised of experienced **product** designers, architects, analytical experts and **product** specialists. An expansion of its successful risk assessment services, FactualID joins CollateralFacts, which protects lenders...

3/3,K/6 (Item 1 from file: 20)
DIALOG(R)File 20: Dialog Global Reporter

58154061
Mortgage Fraud Adds Risk to U.S. RMBS Market
Gabrielle Stein
ASSET SECURITIZATION REPORT
August 20, 2007
JOURNAL CODE: TASR LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 1628

... proliferation of tools to combat mortgage fraud, however, the market has had to re-evaluate **risk mitigation** instruments. Walzak launched a **product** in late 2006 that provides a "wrap **score** " on how good the lender is at putting loans together. "There is a proliferation of...

3/3,K/7 (Item 2 from file: 20)
DIALOG(R)File 20: Dialog Global Reporter

42839633 (USE FORMAT 7 OR 9 FOR FULLTEXT)
ACTIONS NEEDED TO HELP FHA MANAGE RISKS FROM NEW MORTGAGE GAO REPORTS
June 10, 2005
JOURNAL CODE: WGEO LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 4346

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... to quickly assess the riskiness of mortgages by simultaneously considering multiple factors including the credit **score** and credit history of borrowers. With respect to **risk mitigation** , FHA differs from conventional mortgage institutions that provide low and no down payment **products** . For example, while FHA does not require prepurchase counseling, some institutions require borrowers to receive...

3/3,K/8 (Item 1 from file: 80)
DIALOG(R)File 80: TGG Aerospace/Def.Mkts(R)

02346808 Supplier Number: 181858052 (USE FORMAT 7 FOR FULLTEXT)
Miles to go--or not: technology helps fleets save on fuel costs by cutting back wasteful miles.(MIDYEAR REPORT 2008)
Huff, Aaron
Commercial Carrier Journal, v165, n7, pS18(5)
July, 2008
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 2585

... an environmental or "green" basis.
In June, Ivox (www.ivoxdata. com), a company that provides **risk** analysis and **mitigation** services using onboard data collection, released DriverScoregrn (pronounced "driver **score** green"). Its DriverScore **product** is a Web-based program that fleets can use as a standard to assess, compare...

3/3,K/9 (Item 2 from file: 80)

DIALOG(R)File 80: TGG Aerospace/Def.Mkts(R)

01830228 Supplier Number: 167774433 (USE FORMAT 7 FOR FULLTEXT)
Mortgage Fraud Adds Risk to U.S. RMBS Market.
Stein, Gabrielle
Asset Securitization Report, pITEM07232009
August 20, 2007
Language: English Record Type: Fulltext
Document Type: Newsletter; Trade
Word Count: 1726

... proliferation of tools to combat mortgage fraud, however, the market has had to re-evaluate **risk mitigation** instruments. Walzak launched a **product** in late 2006 that provides a "wrap **score**" on how good the lender is at putting loans together. "There is a proliferation of...

3/3,K/11 (Item 2 from file: 148)
DIALOG(R)File 148: Gale Group Trade & Industry DB

09384218 SUPPLIER NUMBER: 19239063 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Managing to cushion the blow. (mortgage servicing industry's loss mitigation strategies)(Servicing Management)(Cover Story)
Hoff, John R.
Mortgage Banking, v57, n5, p18(6)
Feb, 1997
DOCUMENT TYPE: Cover Story ISSN: 0730-0212 LANGUAGE: English
RECORD TYPE: Fulltext
WORD COUNT: 4384 LINE COUNT: 00364

... representing roughly one-sixth of all outstanding mortgage debt whereby the servicers will use a **product** called the MGIC Loss **Mitigation Score**. The **score** is a statistical model developed by MGIC **risk** analysts that determines the probability of delinquencies curing or going through foreclosure.
The survey, in...

3/3,K/12 (Item 1 from file: 340)
DIALOG(R)File 340: CLAIMS(R)/US Patent

11780634 2008-0120699
E/Method and system for assessing and mitigating access control to a managed network
Inventors: Spear Paul R (US)
Assignee: McAfee Inc
Assignee Code: 72525
Attorney, Agent or Firm: BINGHAM MCCUTCHEN LLP, 2020 K Street, N.W., Intellectual Property Department, WASHINGTON, DC, 20006, US

Publication Application

Publication Number	Kind	Date	Application Number	Date
US 20080120699	A1	20080522	US 2007650411	20070108

Priority Applic: US 2007650411 20070108
Provisional Applic: US 60-859499 20061117

Non-exemplary Claims:
...17. The computer program **product** of claim 3, further comprising the steps of: performing a **mitigation** process for each identified **risk** factor; determining whether the **mitigation** process was successful for the **risk** factor; and eliminating the **score** for the **risk** factor if the **mitigation** process was successful...

3/3,K/13 (Item 2 from file: 340)
DIALOG(R)File 340: CLAIMS(R)/US Patent

10921234 2005-0159966
E/Knowledge portal for evaluating product attractiveness and risk
Inventors: Brown Tina (US); Chen Xiao (US); Huang Erh-An (US); Milkovich Scott (US); Rider Eugene (US)
Assignee: Unassigned Or Assigned To Individual
Assignee Code: 68000
Probable Assignee (A1): ram Consulting
Attorney, Agent or Firm: McGuire Woods LLP;Suite 1800, Tysons Corner, 1750 Tysons Boulevard, McLean, VA, 22102-4215, US

Publication Number	Kind	Date	Application Number	Date
US 20050159966	A1	20050721	US 2004757578	20040115

Priority Applic: US 2004757578 20040115

Abstract: A method and system is provided to uniformly evaluate **product** characteristics and identifying **risk** factors associated with the **products** so that a comprehensive scoring system provides an **attractiveness score** by age brackets and also provides for a consistent quantification process so that an overall...
...an overall attractiveness score. Through another set of questions and predetermined mitigation scores, a mitigations **score** may be developed for the **product** so that by combining the **attractiveness score** with the **mitigation score** and comprehensive **product score** may be produced indicative of **risk**. The invention also provides for exploring various categories of characteristics that may lead to particular
...
Non-exemplary Claims:
2. The method of claim 1, wherein the **risk product score** includes: one or

more **attractiveness** characteristic
score associated with the **product**;
and one or more **mitigation** characteristic
score associated with the **product**.
...

...9. The method of claim 8, wherein the **risk**
product score is a combination of
the one or more **attractiveness** scores and the one or
more **mitigation** scores...

...32. The method of claim 31, wherein the composite
product score is indicative of at
least one of behavioral **attractiveness** and
risk.

3/3,K/14 (Item 1 from file: 345)
DIALOG(R)File 345: Inpadoc/Fam.& Legal Stat

61563129 Family ID: 31563130
No. of Patents: 1; No. of Countries: 1
No. of Legal Status: 1
Patent Basic (No,Kind,Date): US 20050159966 A1 20050721
Knowledge portal for evaluating product attractiveness and risk (English)

Author (Inventor): RIDER EUGENE (US); MILKOVICH SCOTT (US); BROWN TINA (US); CHEN XIAO (US); HUANG ERH-AN (US)
Record Type: Legal Status; Abstract
***

Patent Family:

Patent No	Kd Date	Applic No	Kd Date	Wk Added
US 20050159966	A1 20050721	US 2004757578	A 20040115	200531 (B)

Priority Data (No,Kind,Date):
US 2004757578 A 20040115

ABSTRACT:
...A method and system is provided to uniformly evaluate
product characteristics and identifying
risk factors associated with the
products so that a comprehensive scoring system
provides an **attractiveness**
score by age brackets and also provides for a
consistent quantification process so that an overall...

...using a series of questions that are associated with the predetermined
scores producing an overall **attractiveness**
score. Through another set of questions and
predetermined **mitigation** scores, a mitigations
score may be developed for the
product so that by combining the
attractiveness score with the
mitigation score and
comprehensive **product score** may
be produced indicative of **risk**. The invention also

provides for exploring various categories of characteristics that may lead to particular...
Abstracts:
US 20050159966 A1 20050721 (English) A method and system is provided to uniformly evaluate **product** characteristics and identifying **risk** factors associated with the **products** so that a comprehensive scoring system provides an **attractiveness score** by age brackets and also provides for a consistent quantification process so that an overall...

...using a series of questions that are associated with the predetermined scores producing an overall **attractiveness score**. Through another set of questions and predetermined **mitigation** scores, a mitigations **score** may be developed for the **product** so that by combining the **attractiveness score** with the **mitigation score** and comprehensive **product score** may be produced indicative of **risk**. The invention also provides for exploring various categories of characteristics that may lead to particular...
Cited Patents:

3/3,K/15 (Item 1 from file: 349)
DIALOG(R)File 349: PCT FULLTEXT

01312124 **Image available**
METHOD AND SYSTEM TO EVALUATE ANTI-MONEY LAUNDERING RISK
PROCEDE ET SYSTEME PERMETTANT D'EVALUER UN RISQUE DE BLANCHIMENT D'ARGENT
Patent Applicant/Assignee:
BANK OF AMERICA CORPORATION, 101 South Tryon Street, Charlotte, NC 28255, US, US (Residence), US (Nationality), (For all designated states except: US)
Patent Applicant/Inventor:
GRANT Henry W Jr, 2495 Camelia Pointe Drive, Sherrills Ford, North Carolina 28673, US, US (Residence), US (Nationality), (Designated only for: US)
REYNOLDS Tyler, 8518 Dennington Grove Lane, Charlotte, North Carolina 28277, US, US (Residence), US (Nationality), (Designated only for: US)
Legal Representative:
MOORE Charles L (agent), Moore and Van Allen, PLLC, 430 Davis Drive, Suite 500, Morrisville, NC 27560, US
Patent and Priority Information (Country, Number, Date):
Patent: WO 2005119551 A2-A3 20051215 (WO 05119551)
Application: WO 2005US18765 20050527 (PCT/WO US2005018765)
Priority Application: US 2004521588 20040528; US 2004711705 20040930
Designated States:
(All protection types applied unless otherwise stated - for applications 2004+)
AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM
Publication Language: English
Filing Language: English
Fulltext Word Count: 18663

Fulltext Availability:
Detailed Description

Detailed Description
... responses that may be selected and corresponding values or scores for use in calculating a **risk** rating may include, from section 1714, "H" for a relatively high level of **attractiveness** of the **product** or **product** type to terrorists with a **risk** rating value or **score** of 4.00; "M" for a medium level of **attractiveness** to terrorists with a **risk** rating **score** of 3.00; and "L" for a relatively low level of **attractiveness** of the **product** or **product** type to terrorists with a **risk** rating **score** of 1
I 0 A box or space 1440 may also be provided in section...

3/3,K/16 (Item 1 from file: 351)
DIALOG(R)File 351: Derwent WPI

0015191382 - Drawing available
WPI ACC NO: 2005-540975/200555
XRPX Acc No: N2005-443087
Product assessing method for toys, involves generating risk product score for product based on assessed characteristics and associated preset scores
Patent Assignee: BROWN T (BROW-I); CHEN X (CHEN-I); HUANG E (HUAN-I); MILKOVICH S (MILK-I); RIDER E (RIDE-I)
Inventor: BROWN T; CHEN X; HUANG E; MILKOVICH S; RIDER E
Patent Family (1 patents, 1 countries)

Patent			Application			
Number	Kind	Date	Number	Kind	Date	Update
US 20050159966	A1	20050721	US 2004757578	A	20040115	200555 B

Priority Applications (no., kind, date): US 2004757578 A 20040115

Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes
US 20050159966	A1	EN	34	7	

Original Publication Data by Authority

Argentina
Assignee name & address:
Original Abstracts:
A method and system is provided to uniformly evaluate <B>product characteristics and identifying **risk** factors associated with **the products** so that a **comprehensive** scoring system provides an **attractiveness score** by age **brackets and** also provides for a consistent quantification process so that an overall characterization may be viewed...

...brackets and pre-identified product attributes. Through user feedback a new product may be evaluated **using** a series of questions

that are associated with the predetermined scores producing an overall attractiveness **score**. Through another **set of** questions and predetermined **mitigation** scores, a mitigations **score** may be developed **for** the product so that by combining the **attractiveness score** with the **mitigation score** and comprehensive **product score** may be produced **indicative** of risk. The invention also provides for exploring various categories of characteristics that may lead to particular behavioral responses to the **product** by age group.
Claims:

3/3,K/17 (Item 1 from file: 654)
DIALOG(R)File 654: US PAT.FULL.

7551911
Derwent Accession: 2008-G24280
UTILITY
Method and system for assessing and mitigating access control to a managed network
Inventor: Spear, Paul R., Yamhill, OR, US
Assignee: McAfee, Inc., (02)
Correspondence Address: BINGHAM MCCUTCHEN LLP, 2020 K Street, N.W., Intellectual Property Department, WASHINGTON, DC, 20006, US

	Publication Number	Kind	Date	Application Number	Filing Date
Main Patent	US 20080120699	A1	20080522	US 2007650411	20070108
Provisional				US 60-859499	20061117

Fulltext Word Count: 7230

Exemplary or Independent Claim(s):

Non-exemplary or Dependent Claim(s):
17. The computer program **product** of claim 3, further comprising the steps of:
performing a mitigation process for each identified **risk** factor;
determining whether the **mitigation** process was successful for the **risk** factor; and
eliminating the **score** for the **risk** factor if the **mitigation** process was successful...

3/3,K/18 (Item 2 from file: 654)
DIALOG(R)File 654: US PAT.FULL.

(c) Format only 2010 Dialog. All rights reserved.

6348694 **IMAGE Available
Derwent Accession: 2006-009481
UTILITY
METHOD AND SYSTEM TO EVALUATE ANTI-MONEY LAUNDERING RISK
Inventor: Grant, Jr., Henry W., 2495 Camelia Pointe Drive, Sherrills Ford, NC, 28673, US
Reynolds, Tyler, 8518 Dennington Grove Lane, Charlotte, NC, 28277 , US
Assignee: Unassigned
Correspondence Address: MOORE & VAN ALLEN PLLC, P.O. BOX 13706, Research Triangle Park, NC, 27709, US

	Publication Number	Kind	Date	Application Number	Filing Date
Main Patent	US 20050267827	A1	20051201	US 2004711705	20040930
Provisional				US 60-521588	20040528

Fulltext Word Count: 18906

Description of the Invention:
...responses that may be selected and corresponding values or scores for use in calculating a **risk** rating may include, from section 1714, "H" for a relatively high level of **attractiveness** of the **product** or **product** type to terrorists with a **risk** rating value or **score** of 4.00; "M" for a medium level of **attractiveness** to terrorists with a **risk** rating **score** of 3.00; and "L" for a relatively low level of **attractiveness** of the **product** or **product** type to terrorists with a **risk** rating **score** of 1.00...

3/3,K/19 (Item 3 from file: 654)
DIALOG(R)File 654: US PAT.FULL.
(c) Format only 2010 Dialog. All rights reserved.

6185605
Derwent Accession: 2005-540975
UTILITY
Knowledge portal for evaluating product attractiveness and risk
Inventor: Rider, Eugene, Oak Brook, IL, US
Milkovich, Scott, Glen Ellyn, IL, US
Brown, Tina, Wheaton, IL, US
Chen, Xiao, Naperville, IL, US
Huang, Erh-An, Westmont, IL, US
Assignee: Unassigned
Correspondence Address: McGuire Woods LLP;Suite 1800, Tysons Corner, 1750 Tysons Boulevard, McLean, VA, 22102-4215, US

	Publication Number	Kind	Date	Application Number	Filing Date

Main Patent US 20050159966 A1 20050721 US 2004757578 20040115

Fulltext Word Count: 8821

Abstract:
[00000] A method and system is provided to uniformly evaluate **product** characteristics and identifying **risk** factors associated with the **products** so that a comprehensive scoring system provides an **attractiveness score** by age brackets and also provides for a consistent quantification process so that an overall...

...using a series of questions that are associated with the predetermined scores producing an overall **attractiveness score**. Through another set of questions and predetermined **mitigation** scores, a mitigations **score** may be developed for the **product** so that by combining the **attractiveness score** with the **mitigation score** and comprehensive **product score** may be produced indicative of **risk**. The invention also provides for exploring various categories of characteristics that may lead to particular...

Description of the Invention:
...0028] The invention is directed to a system and method of uniformly evaluating **product** characteristics and identifying **risk** factors with the **product** so that a comprehensive scoring system provides an **attractiveness** and **mitigation score** by age brackets. **Attractiveness** includes identifiable **product** characteristics such as sensory, physical, and cognitive. **Mitigation** includes identifiable factors that may mitigate hazard or lower likelihood that a caregiver or user... provides a succinct visual presentation of attribute ratings by age bracket with a composite TOTAL **score**. These scores may be indicative of levels of **risk** or **attractiveness** for the assessed **product**.

[...occurs to receive feedback concerning mitigation categories. At step 335, attractiveness scoring occurs for the **product** (e.g., FIG. 2F, 135b). At step 340, **mitigation** scoring occurs for the **product** (e.g., FIG. 3B). At step 345, a composite **product score** may be generated using composite **attractiveness** scores and composite mitigations scores (e.g., FIG. 4). The composite **product score** may be indicative of **product attractiveness** and/or **risk**. At step 350, prompting for exploration feedback occurs, and at step 355, an exploration summary...

Exemplary or Independent Claim(s):

Non-exemplary or Dependent Claim(s):
2. The method of claim 1, wherein the **risk product score** includes: one or more **attractiveness** characteristic **score** associated with the **product**; and one or more **mitigation** characteristic **score** associated with the **product**.
...9. The method of claim 8, wherein the **risk product score** is a combination of the one or more **attractiveness** scores and the one or more **mitigation** scores...32. The method of claim 31, wherein the composite **product score** is indicative of at least one of behavioral **attractiveness** and **risk**.

3/3,K/20 (Item 1 from file: 992)
DIALOG(R)File 992: NewsRoom 2008

1575578628 180H2ET3
Identity Theft And Data Loss On Campus- Minimizing And Addressing Risk
Mr James Keller
Mondaq
Wednesday, April 30, 2008
JOURNAL CODE: AJYP LANGUAGE: English RECORD TYPE: Fulltext
DOCUMENT TYPE: Trade Journal ISSN: N/A
WORD COUNT: 5,859

...is likely to vary based on the outcome of the audit, and a low security **score** may result in denial of coverage or in an unpayable premium. 33

There are other **risk mitigation products** to consider. Following a security breach involving a stolen USB drive, Louisiana State University (LSU...

3/3,K/21 (Item 1 from file: 993)
DIALOG(R)File 993: NewsRoom 2007

1371540376 17MR17FR
Risking Identity Theft
Anthony Garritano
Broker Magazine, v9, n4, p28
Sunday, April 1, 2007

JOURNAL CODE: BIIC LANGUAGE: English RECORD TYPE: Fulltext
DOCUMENT TYPE: Magazine SECTION HEADING: Cover Story ISSN: 1540-0824
WORD COUNT: 1,253

...of Kroll Factual Data. "Designed so that mortgage lenders can
efficiently and effectively manage their **risk** exposure,
the overall results are converted into an easy-to-manage numerical
risk score of 0 to 100."

FactualID was developed by Kroll Factual Data's **risk**
mitigation team, which is comprised of experienced
product designers, architects, analytical experts and
product specialists. An expansion of its risk assessment
services, FactualID joins CollateralFacts, which protects lenders against
...

1/3,K/1 (Item 1 from file: 13)
DIALOG(R)File 13: BAMP

00555616 Supplier Number: 23144859 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Gender Differences in Information Processing Strategies: An Empirical Test
of the Selectivity Model in Advertising Response; Part 2 of 3 Parts
(An experiment to test the selectivity model in advertising response
involving males and females was carried out)
Article Author(s): Darley, William K; Smith, Robert E
Journal of Advertising, v 24, n 1, p 41-48
Spring 1995
DOCUMENT TYPE: Journal; Cross comparison study ISSN: 0091-3367 (United
States)
LANGUAGE: English RECORD TYPE: Fulltext; Abstract
WORD COUNT: 2513

TEXT:
...at all" (1) to "a great deal of concern" (7) (Jacoby and Kaplan 1972). A
composite risk
score for each **product** was then
computed as the mean of the ratings on the six dimensions. Using this...

1/3,K/2 (Item 1 from file: 15)
DIALOG(R)File 15: ABI/Inform(R)

01018247 96-67640
Gender differences in information processing strategies: An empirical test
of the selectivity model in advertising response
Darley, William K; Smith, Robert E
Journal of Advertising v24n1 PP: 41-56 Spring 1995
ISSN: 0091-3367 JRNL CODE: JOA
WORD COUNT: 9094

...TEXT: at all" (1) to "a great deal of concern" (7) (Jacoby and Kaplan

1972). A **composite risk**
score for each **product** was then
computed as the mean of the ratings on the six dimensions. Using this...

1/3,K/3 (Item 1 from file: 20)
DIALOG(R)File 20: Dialog Global Reporter

52390527 (USE FORMAT 7 OR 9 FOR FULLTEXT)
News - Pilot targets fraudulent claims.
POST MAGAZINE, p2
November 02, 2006
JOURNAL CODE: WPST LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 255

... Crawford, said that it had recently finished piloting its new
in-house designed cognitive interviewing **product**
SCORE - Scientific Customer Orientated
Risk Evaluation - with a **composite**
insurer and broker.

1/3,K/4 (Item 1 from file: 80)
DIALOG(R)File 80: TGG Aerospace/Def.Mkts(R)

01686591 Supplier Number: 162791694 (USE FORMAT 7 FOR FULLTEXT)
Interactive effects of message framing, product perceived risk, and
mood--the case of travel healthcare product advertising.
Chang, Chun-Tuan
Journal of Advertising Research, v47, n1, p51(15)
March, 2007
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 9390

... a 7-point semantic scale ranging from 1 (not at all) to 7
(extremely). A **composite score** was
created by averaging the five items.
4. Manipulation check on **product** perceived
risk. Participants rated the health threat that the
product was designed to cope with on a...

1/3,K/5 (Item 1 from file: 340)
DIALOG(R)File 340: CLAIMS(R)/US Patent

10921234 2005-0159966
E/Knowledge portal for evaluating product attractiveness and risk
Inventors: Brown Tina (US); Chen Xiao (US); Huang Erh-An (US); Milkovich Scott (US); Rider Eugene (US)
Assignee: Unassigned Or Assigned To Individual
Assignee Code: 68000
Probable Assignee (A1): ram Consulting
Attorney, Agent or Firm: McGuire Woods LLP;Suite 1800, Tysons Corner, 1750 Tysons Boulevard, McLean, VA, 22102-4215, US

	Publication Number	Kind	Date	Application Number	Date
	US 20050159966	A1	20050721	US 2004757578	20040115
Priority Applic:				US 2004757578	20040115

Non-exemplary Claims:
...21. The method of claim 20, wherein the **composite product score** is indicative of **risk** level for a certain age group using a certain **product**.
...
...32. The method of claim 31, wherein the **composite product score** is indicative of at least one of behavioral attractiveness and **risk**.
...

...38. The system of claim 35, wherein the **composite product score** is indicative of **risk** level

---

1/3,K/6 (Item 1 from file: 484)
DIALOG(R)File 484: Periodical Abs Plustext

02337619 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Gender differences in information processing strategies: An empirical test of the selectivity model in advertising response
Darley, William K; Smith, Robert E
Journal of Advertising (JOA), v24 n1, p41-56
Spring 1995
ISSN: 0091-3367 JOURNAL CODE: JOA
DOCUMENT TYPE: Feature
LANGUAGE: English RECORD TYPE: Fulltext; Abstract
WORD COUNT: 9072 LENGTH: Long (31+ col inches)

TEXT:
... at all" (1) to "a great deal of concern" (7) (Jacoby and Kaplan 1972). A **composite risk score** for each **product** was then computed as the mean of the ratings on the six dimensions. Using this...

COMPANY INFORMATION:

1/3,K/7 (Item 1 from file: 654)
DIALOG(R)File 654: US PAT.FULL.

6185605
Derwent Accession: 2005-540975
UTILITY
Knowledge portal for evaluating product attractiveness and risk
Inventor: Rider, Eugene, Oak Brook, IL, US
Milkovich, Scott, Glen Ellyn, IL, US
Brown, Tina, Wheaton, IL, US
Chen, Xiao, Naperville, IL, US
Huang, Erh-An, Westmont, IL, US
Assignee: Unassigned
Correspondence Address: McGuire Woods LLP;Suite 1800, Tysons Corner, 1750 Tysons Boulevard, McLean, VA, 22102-4215, US

	Publication Number	Kind	Date	Application Number	Filing Date
Main Patent	US 20050159966	A1	20050721	US 2004757578	20040115

Fulltext Word Count: 8821

Description of the Invention:
...135b therefore provides a succinct visual presentation of attribute ratings by age bracket with a **composite** TOTAL **score**. These scores may be indicative of levels of **risk** or attractiveness for the assessed **product**.

[...to FIG. 2D and in accordance with the color coding legend 155. in essence, this **composite score** may then be used to objectively determine a **risk** of a particular **product**...the product (e.g., FIG. 2F, 135b). At step 340, mitigation scoring occurs for the **product** (e.g., FIG. 3B). At step 345, a composite **product** score may be generated using **composite** attractiveness scores and **composite** mitigations scores (e.g., FIG. 4). The **composite product score** may be indicative of **product** attractiveness and/or **risk**. At step 350, prompting for exploration feedback occurs, and at step 355, an exploration summary...

Exemplary or Independent Claim(s):

Non-exemplary or Dependent Claim(s):
...21. The method of claim 20, wherein the **composite product score** is indicative of **risk** level for a certain age group using a certain **product**.
...32. The method of claim 31, wherein the **composite product score** is indicative of at least one of behavioral attractiveness and **risk**.

...38. The system of claim 35, wherein the **composite product score** is indicative of **risk** level

---

1/3,K/8 (Item 1 from file: 994)
DIALOG(R)File 994: NewsRoom 2006

1293530614 17GV0XWP
News - Pilot targets fraudulent claims.
Post Magazine, p2
Thursday, November 2, 2006
JOURNAL CODE: ARHY LANGUAGE: English RECORD TYPE: Fulltext
DOCUMENT TYPE: Magazine ISSN: 0032-5252
WORD COUNT: 268

TEXT:
...Crawford, said that it had recently finished piloting its new in-house designed cognitive interviewing **product SCORE** - Scientific Customer Orientated **Risk** Evaluation - with a **composite** insurer and broker.

IV. Text Search Results from Dialog

A. Abstract Databases

show files

File 350:Derwent WPIX 1963-2010/UD=201023
(c) 2010 Thomson Reuters
File 347:JAPIO Dec 1976-2009/Dec(Updated 100326)
(c) 2010 JPO & JAPIO
File 35:Dissertation Abs Online 1861-2010/Mar
(c) 2010 ProQuest Info&Learning
File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13
(c) 2002 Gale/Cengage
File 65:Inside Conferences 1993-2010/Mar 17
(c) 2010 BLDSC all rts. reserv.
File 2:INSPEC 1898-2010/Apr W1
(c) 2010 The IET
File 474:New York Times Abs 1969-2010/Apr 11
(c) 2010 The New York Times
File 99:Wilson Appl. Sci & Tech Abs 1983-2010/Feb
(c) 2010 The HW Wilson Co.
File 34:SciSearch(R) Cited Ref Sci 1990-2010/Apr W1
(c) 2010 The Thomson Corp
File 434:SciSearch(R) Cited Ref Sci 1974-1989/Dec
(c) 2006 The Thomson Corp
File 169:Insurance Periodicals 1984-1999/Nov 15
(c) 1999 NILS Publishing Co.
File 6:NTIS 1964-2010/Apr W1
(c) 2010 NTIS, Intl Cpyrght All Rights Res

File 63:Transport Res(TRIS) 1970-2010/Mar
(c) fmt only 2010 Dialog
File 8:Ei Compendex(R) 1884-2010/Apr W1
(c) 2010 Elsevier Eng. Info. Inc.
File 14:Mechanical and Transport Engineer Abstract 1966-2010/Feb
(c) 2010 CSA.
File 7:Social SciSearch(R) 1972-2010/Apr W1
(c) 2010 The Thomson Corp
File 139:EconLit 1969-2010/Mar
(c) 2010 American Economic Association

? **ds**

Set	Items	Description
S1	4053	(ASSESSEMENT OR EVALUATION OR ESTIMAT? OR RATING OR APPRAISES?)(3N) (MERCHANDI? OR GOODS OR WARES OR ITEM? ? OR PRODUCT? ? OR ARTICLE? ? OR THING? ? OR OBJECT? ? OR COMMODIT??? OR VEND? ?)(7N)(RISK? ? OR RISKINESS OR VOLATILIT? OR UNCERTAIN? OR LOSS?? OR DANGER? ? OR UNPREDICABILIT? OR FLUCTUAT? OR LIABILITY OR LIABILITIES?)
S2	93544	(COMPOSITE OR MIXED OR COMBINED OR BLENDED OR COMPOUND)(3N)(MERCHANDI? OR GOODS OR WARES OR ITEM? ? OR PRODUCT? ? OR ARTICLE? ? OR THING? ? OR OBJECT? ? OR COMMODIT???)
S3	2452	S2(7N) (SCORE OR SCORES OR SCORING OR WEIGHT? ? OR RANK??? OR RATE OR RATING)
S4	226283	(COMPOSITE OR MIXED OR COMBINED OR BLENDED OR COMPOUND)(3N)(MITIGATION OR PREVENTION OR AVOIDANCE OR NEGATING OR CONTROL??? OR CONTROLLING OR DECREAS??? OR ELIMINAT??? OR LESSEN?? OR LIMIT??? OR LOWER??? OR MINIMI? OR MITIGATING OR REDUC?? OR REDUCTION OR REGULAT??? OR RESTRICT???)
S5	7346	S4(5N)(SCORE OR SCORES OR SCORING OR WEIGHT? ? OR RANK??? OR RATE OR RATING)
S6	357859	(MERCHANDI? OR GOODS OR WARES OR ITEM? ? OR PRODUCT? ? OR ARTICLE? ? OR THING? ? OR OBJECT? ? OR COMMODIT???)(5N)(FACTOR? ? OR PARAMETER? ? OR ATTRIBUTE? ? OR CHARACTERISTIC? ? OR VALUE? ?)
S7	140190	(LIVE OR LIFE OR AGE? ? OR OLD)(3N)(GROUPS OR GROUPING OR GROUPED OR BRACKET OR BRACTKTES OR RANGE OR CATEGOR?)
S8	103828	(MEMBER? ? OR USER? ? OR BUYER? ? OR SHOPPER? ? OR PURCHASER? ? OR PARTICIPANT? ? OR CLIENT? ? OR PATRON? ? OR CONSUMER? ? OR CUSTOMER? ? OR SUBSCRIBER? ?)(3N)(RESPONSE OR RESPOND OR FEEDBACK OR FEED()BACK OR ANSWER OR ANSWER? ?)
S9	1049987	(DIFFERENCE OR CONTRAST OR DIFFERENTIATION OR VARIANCE OR VARIATION)(3N)(BETWEEN OR AMONG OR WITHIN OR WITH()IN OR ASSOCIATED)
S10	98557	AU=(RIDER, E? OR RIDER E? OR RIDER(2N)E? OR MILKOVICH, S? OR MILKOVICH S? OR MILKOVICH(2N)S? OR BROWN, T? OR BROWN T? OR BROWN(2N)T? OR CHEN, X? OR CHEN X? OR CHEN(2N)X? OR HUANG, E? OR HUANG E? OR HUANG(2N)E?)
S11	2	S10 AND S1
S12	116	S10 AND S2
S13	2	S12 AND S3
S14	4	S11 OR S13
S15	12	S1 AND S2
S16	8	S1 AND S4
S17	610	S1 AND S6
S18	1	S17 AND S7
S19	3	S17 AND S8
S20	18	S17 AND S9

S21 32 S15 OR S S16 OR S18 OR S19 OR S20
S22 25 S21 NOT AY>2004

?

t/ 3,k/ all

22/3,K/1 (Item 1 from file: 350)
DIALOG(R)File 350: Derwent WPIX

0010160618 - Drawing available
WPI ACC NO: 2000-469718/200041
XRPX Acc No: N2000-350963
Accounting apparatus evaluates profit and loss of each property by calculating **difference between** current price set by user and **value** for every property **item**
Patent Assignee: MITSUBISHI ELECTRIC CORP (MITQ)
Inventor: OCHIAI M
Patent Family (1 patents, 1 countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update
JP 2000172763	A	20000623	JP 1998349628	A	19981209	200041 B

Priority Applications (no., kind, date): JP 1998349628 A 19981209

Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes
JP 2000172763	A	JA	27	33	

Accounting apparatus evaluates profit and loss of each property by calculating **difference between** current price set by user and **value** for every property **item**

Alerting Abstract ...setting current price for every property item. A profit and loss calculator (14) calculates the **difference between** user setting current price and **value** for each property **item** for **evaluation** of profit and **loss** of each property.

22/3,K/3 (Item 3 from file: 350)
DIALOG(R)File 350: Derwent WPIX

0006606034 - Drawing available
WPI ACC NO: 1993-097600/199312
Related WPI Acc No: 1992-296983
XRPX Acc No: N1993-074434
Product specification complex analysis system - gives optimum values by evaluating results obtained from two or more different aspects
Patent Assignee: HITACHI LTD (HITA)
Inventor: AKASAKA S; IMANISHI H; NISHI K; NISHIMURA A; SAEKI J; SUGINO K

Patent Family (2 patents, 2 countries)
Patent Application
Number Kind Date Number Kind Date Update
JP 5041443 A 19930219 JP 1991297021 A 19911113 199312 B
US 5287284 A 19940215 US 1991792160 A 19911114 199407 ETAB

Priority Applications (no., kind, date): JP 1990306153 A 19901114; JP 1990328908 A 19901130

Patent Details
Number Kind Lan Pg Dwg Filing Notes
JP 5041443 A JA 20 17
US 5287284 A EN 24

Original Titles:
COMPOSITE ANALYSIS SYSTEM FOR **PRODUCT** DESIGN SPECIFICATION...

Original Publication Data by Authority

Argentina

Assignee name & address:
Original Abstracts:
...programs whenever the item of the estimates is renewed, in order to sequentially evaluate the <B>product specifications for each **item** of the **estimates**, determines the **fluctuation** of analysis results with respect to the change of the design parameters within designated ranges...
Claims:

22/3,K/4 (Item 1 from file: 347)
DIALOG(R)File 347: JAPIO

09047042 **Image available**
VEHICLE PLANNING SUPPORT SYSTEM

PUB. NO.: 2007-087302 [JP 2007087302 A]
PUBLISHED: April 05, 2007 (20070405)
INVENTOR(s): MAEBAYASHI JIRO
TAKASHI YOSHINORI
NOMA KOJI
YAMAMOTO TERUHISA
APPLICANT(s): MAZDA MOTOR CORP
APPL. NO.: 2005-278010 [JP 2005278010]
FILED: September 26, 2005 (20050926)

ABSTRACT
... a planned vehicle model by using vehicle data. The vehicle data include the performance evaluation **value** of each evaluation **item** for an existing vehicle, and the computer 2 makes a high order radar chart display the performance evaluation **value** of each evaluation **item**, and scores a plurality of relevant technology items for each evaluation item, and makes a...

... to each other. For the past vehicle planning, from the past data with which the **fluctuation** of the performance **evaluation value** of the **evaluation item** of the high order radar chart due to the change of the scores of the...

... the data where the fluctuation amounts of the performance evaluation value are fit to a **difference between** the performance evaluation value and a target **value** in the evaluation **item** are selected and presented.

22/3,K/5 (Item 2 from file: 347)
DIALOG(R)File 347: JAPIO

07383043 **Image available**
BUSINESS ESTIMATE SUPPORT SYSTEM, PROGRAM FOR BUSINESS ESTIMATE SUPPORT SYSTEM, AND BUSINESS ESTIMATE METHOD WITH COMPUTER

PUB. NO.: 2002-251543 [JP 2002251543 A]
PUBLISHED: September 06, 2002 (20020906)
INVENTOR(s): YOMOGIHARA KENICHIROU
APPLICANT(s): MATSUSHITA ELECTRIC WORKS LTD
APPL. NO.: 2001-045286 [JP 200145286]
FILED: February 21, 2001 (20010221)

ABSTRACT

... a business estimate support system capable of improving a customer satisfaction degree and suppressing a **risk** to the minimum when making an estimate of a system **product combined** with a plurality of members.

SOLUTION: The business estimate support system is provided with an...

22/3,K/6 (Item 1 from file: 35)
DIALOG(R)File 35: Dissertation Abs Online

02386528 ORDER NO: AADAA-I3340293
Essays on nonparametric econometrics with applications to consumer and financial economics
Author: Zheng, Yi
Degree: Ph.D.
Year: 2008
Corporate Source/Institution: The Ohio State University (0168)
Source: VOLUME 69/12-A OF DISSERTATION ABSTRACTS INTERNATIONAL.

PAGE 4814. 110 PAGES
ISBN: 978-0-549-94484-3

...composed of three chapters centering on nonparametric econometrics with applications to consumer demand system analysis, **value**-at-risk analysis of **commodity** future prices, and credit risk analysis of home mortgage portfolios. The first chapter, based on...

...computational advantage of the two-step methods while circumventing their potential distributional misspecification. The key **difference between** the proposed estimator and existing two-step counterparts is that the parameters of the binary...
...financial industry. Recently VaR has gained popularity in agricultural economics literature since the market price **risks** associated with agricultural **commodities** are under **evaluation**. As initial empirical findings suggest that the performance of any VaR estimation technique is sensitive...

22/3,K/7 (Item 2 from file: 35)
DIALOG(R)File 35: Dissertation Abs Online

01865630 ORDER NO: AADAA-I3040527
Two essays on market behavior using Bayesian approach
Author: Zhang, Wei
Degree: Ph.D.
Year: 2001
Corporate Source/Institution: Carnegie Mellon University (0041)
Source: VOLUME 63/01-A OF DISSERTATION ABSTRACTS INTERNATIONAL.
PAGE 296. 122 PAGES
ISBN: 0-493-53922-0

...process by using the overall evaluation of the product to form beliefs about the specific **attributes** of a **product**. The psychology literature has widely considered the halo to reflect consumers' inability to discriminate among...

...risk is the expected value of the estimation loss where loss is defined as the **difference between** the belief and true **value** of a **product attribute**. We show that **estimation risk** is reduced for the inferred focal attribute when information from several attributes or overall evaluations...

22/3,K/8 (Item 1 from file: 2)
DIALOG(R)File 2: INSPEC

10044179
Title: Production of an enhanced blended infrared and microwave sea

surface temperature product
Author(s): Wick, G.A.; Jackson, D.L.; Castro, S.L.
Author Affiliation: NOAA, Boulder, CO, USA
Book Title: IGARSS 2004. 2004 IEEE International Geoscience and Remote Sensing (IEEE Cat. No.04CH37612)
Inclusive Page Numbers: 835-8 vol.2
Publisher: IEEE, Piscataway, NJ
Country of Publication: USA
Publication Date: 2004
Conference Title: IGARSS 2004. 2004 IEEE International Geoscience and Remote Sensing
Conference Date: 20-24 Sept. 2004
Conference Location: Anchorage, AK, USA
ISBN: 0 7803 8742 2
U.S. Copyright Clearance Center Code: 0 7803 8742 2/2004/$20.00
Part: vol.2
Number of Pages: 7 vol. (cviii+4896)
Language: English
Subfile(s): A (Physics); B (Electrical & Electronic Engineering)
INSPEC Update Issue: 2006-034

Abstract: ...and measurement times are first addressed using derived bias adjustments and diurnal warming corrections. The **products** are then **combined** using an optimal interpolation approach that accounts for differing **uncertainties** in the **products**. **Evaluation** of the resulting analyzed SSTs with buoy observations demonstrates that the bias corrections improve the...

22/3,K/11 (Item 4 from file: 2)
DIALOG(R)File 2: INSPEC

02279650
Title: Some results in simultaneous detection and estimation
Author(s): Gobien, J.O.
Author Affiliation: US Air Force Inst. of Technol., Wright-Patterson AFB, OH, USA
Inclusive Page Numbers: 461-79
Publisher: Sijthoff & Noordhoff, Alphen aan den Rijn
Country of Publication: Netherlands
Publication Date: 1978
Conference Title: Communication Systems and Random Process Theory
Conference Date: 8-20 Aug. 1977
Conference Location: Darlington, UK
Editor(s): Skwirzynski, J.K.
ISBN: 90 286 0568 1
Number of Pages: xi+981
Language: English
Subfile(s): B (Electrical & Electronic Engineering)
INSPEC Update Issue: 1979-001

Abstract: Statistical hypothesis-testing problems, in which either or both hypotheses are **composite**, are considered. The **object** is to **estimate** optimally the **uncertain** parameters while detecting which

hypothesis is true; the viewpoint is Bayesian, so that the parameters...

22/3,K/16 (Item 5 from file: 34)
DIALOG(R)File 34: SciSearch(R) Cited Ref Sci

10308167 Genuine Article#: 511ZH No. References: 5
Title: Pollutant concentration measurement uncertainties in sewage
Author: Gromaire MC (REPRINT) ; Chebbo G
Corporate Source: CEREVE,ENPC, ENGREF, UPVM,6 & 7 Av Blaise Pascal/F-77455 Marne La Vallee//France/ (REPRINT); CEREVE,ENPC, ENGREF, UPVM,F-77455 Marne La Vallee//France/; Univ Libanaise,Fac Genie,Beirut//Lebanon/
Journal: HOUILLE BLANCHE-REVUE INTERNATIONALE DE L EAU, 2001, N6-7, P 109-114
ISSN: 0018-6368 Publication Date: 20010000
Publisher: SOCIETE HYDROTECHNIQUE FRANCE, 25, RUE DES FAVORITES, F 75015 PARIS, FRANCE
Language: French Document Type: ARTICLE (ABSTRACT AVAILABLE)

Abstract: In the research program in the Marais area a great attention visas paid on the **evaluation** of pollutant measurement **uncertainty** in a **combined** sewer. This **article** presents results on concentration measurements, These uncertainties are important and made greater than those due...

22/3,K/17 (Item 6 from file: 34)
DIALOG(R)File 34: SciSearch(R) Cited Ref Sci

06532574 Genuine Article#: YZ804 No. References: 40
Title: Key factors affecting customer evaluation of discontinuous new products
Author: Veryzer RW (REPRINT)
Corporate Source: RENSSELAER POLYTECH INST,LALLY SCH MANAGEMENT & TECHNOL, LALLY MANAGEMENT CTR 310/TROY//NY/12180 (REPRINT)
Journal: JOURNAL OF PRODUCT INNOVATION MANAGEMENT, 1998, V15, N2 (MAR), P 136-150
ISSN: 0737-6782 Publication Date: 19980300
Publisher: ELSEVIER SCIENCE INC, 655 AVENUE OF THE AMERICAS, NEW YORK, NY 10010
Language: English Document Type: ARTICLE (ABSTRACT AVAILABLE)

Abstract: Common sense, as well as plenty of research, tells us that **customer feedback** can play an important role in successful product development efforts. By understanding the key factors...

...However, customers typically lack a useful frame of reference for evaluating discontinuous, or really new **products**. In all likelihood, the key **factors** that affect customers' evaluations of radically new products differ from those for incremental innovations.

Robert...

...insight into the customer research inputs such companies use during the development of discontinuous new **products**, and exploring the critical **factors** that influence customers' evaluations of these really new products.

The subjects in this study conducted...

...study. Similarly, unfamiliarity with these new products often seemed to lead customers to focus on **product attributes** that development team members viewed as relatively unimportant. Other factors that affected customer **evaluation** of the **products** in this study included customer **uncertainty** about the benefits and risks associated with the product, customers' ability to understand how the...

22/3,K/18 (Item 1 from file: 8)
DIALOG(R)File 8: Ei Compendex(R)

0016436804 E.I. COMPENDEX No: 2005159037235
Production of an enhanced blended infrared and microwave sea surface temperature product
Issue Title: 2004 IEEE International Geoscience and Remote Sensing Symposium Proceedings: Science for Society: Exploring and Managing a Changing Planet. IGARSS 2004
Wick, Gary A.; Jackson, Darren L.; Castro, Sandra L.
Corresp. Author/Affil: Wick, G.A.: NOAA ETL, 325 Broadway. R/ET6, Boulder, CO 80305, United States
Corresp. Author email: gary.a.wick@noaa.gov
Author email: darren.l.jackson@noaa.gov; sandarac@colorado.edu
Conference Title: 2004 IEEE International Geoscience and Remote Sensing Symposium Proceedings: Science for Society: Exploring and Managing a Changing Planet. IGARSS 2004
Conference Location: Anchorage, AK United States Conference Date: 20040920-20040924
E.I. Conference No.: 64488
International Geoscience and Remote Sensing Symposium (IGARSS) (Dig Int Geosci Remote Sens Symp (IGARSS)) (United States) 2004, IEEE 04CH37612, 2/- (835-838)
Publication Date: 20041201
Publisher: Institute of Electrical and Electronics Engineers Inc.
CODEN: IGRSE
Document Type: Conference Paper; Conference Proceeding Record Type: Abstract
Treatment: T; (Theoretical); X; (Experimental)
Language: English Summary Language: English
Number of References: 8

...and measurement times are first addressed using derived bias adjustments and diurnal warming corrections. The **products** are then **combined** using an optimal interpolation approach that accounts for differing **uncertainties** in the **products**. **Evaluation** of the resulting analyzed SSTs with buoy

observations demonstrates that the bias corrections improve the...

22/3,K/19 (Item 2 from file: 8)
DIALOG(R)File 8: Ei Compendex(R)

0016348856 E.I. COMPENDEX No: 2005068825495
Robust state feedback for linear parameter varying systems with parameter uncertainties
Issue Title: SICE Annual Conference 2004
Xie, W.; Eisaka, T.
Corresp. Author/Affil: Xie, W.: Kitami Institute of Technology, 165 Koencho, Hokkaido, 090-8507, Japan
Corresp. Author email: xiewei@mail.kitami-it.ac.jp
Author email: eisaka@cs.kitami-it.ac.jp
Conference Title: SICE Annual Conference 2004
Conference Location: Sapporo Japan Conference Date: 20040804-20040806
E.I. Conference No.: 64238
Proceedings of the SICE Annual Conference (Proc SICE Annu Conf) (Japan) 2004, IEEE 04TH8773, (2005-2008)
Publication Date: 20041201
Publisher: Society of Instrument and Control Engineers (SICE)
CODEN: PSIAE
Article Number: FAII-8-3
Document Type: Conference Paper; Conference Proceeding Record Type: Abstract
Treatment: T; (Theoretical)
Language: English Summary Language: English
Number of References: 17
...been made based on gain scheduled methodology. In contrast, our concern is to treat of **difference** **between** the dependent parameters of a plant and those of a controller from LTV viewpoint. As...
Descriptors: Closed loop control systems; Feedback control; Interpolation ; Nonlinear systems; **Parameter** **estimation**; **Product** design; Scheduling; Time varying networks; **Uncertain** systems; *Robustness (control systems)

22/3,K/20 (Item 3 from file: 8)
DIALOG(R)File 8: Ei Compendex(R)

0015804476 E.I. COMPENDEX No: 2004068011555
Moving Object Prediction for Off-road Autonomous Navigation
Madhavan, R.; Schlenoff, C.
Corresp. Author/Affil: Madhavan, R.: Intelligent Systems Division, Manufacturing Engineering Laboratory, Natl. Inst. of Std. and Technology, Gaithersburg, MD 20899-8230, United States
Corresp. Author email: raj.madhavan@nist.gov
Author email: craig.schlenoff@nist.gov
Editor(s): Gerhart, G.R.; Shoemaker, C.M.; Gage, D.W.
Conference Title: Unmanned Ground Vehicle Technology V
Conference Location: Orlando, FL United States Conference Date:

20030422-20030423
E.I. Conference No.: 62202
Proceedings of SPIE - The International Society for Optical Engineering (Proc SPIE Int Soc Opt Eng) (United States) 2003, 5083/- (134-145)
Publication Date: 20031201
Publisher: SPIE
CODEN: PSISD ISSN: 0277-786X
DOI: 10.1117/12.485771
Document Type: Conference Paper; Conference Proceeding Record Type: Abstract
Treatment: T; (Theoretical)
Language: English Summary Language: English
Number of References: 26

...moving objects that could interfere with its path. This paper details the development of a **combined** probabilistic **object** classification and estimation theoretic framework to predict the future location of moving objects, along with...
Identifiers: Autonomous navigation; **Estimation** theory; Moving **object** prediction; **Uncertainty** measure

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22/3,K/21 (Item 4 from file: 8)
DIALOG(R)File 8: Ei Compendex(R)

0014296671 E.I. COMPENDEX No: 1999154568484
Evaluating risks in new product development and assessing the satisfaction of customers through information technology
Akomode, O.Joseph; Lees, Brian; Irgens, Chris
Corresp. Author/Affil: Akomode, O.Joseph: John Moores Univ, Liverpool, United Kingdom
Production Planning and Control (Prod Plann Control) 1999, 10/1 (35-47)
Publication Date: 19990101
Publisher: Taylor & Francis Ltd
CODEN: PPCOE ISSN: 0953-7287
Document Type: Article; Journal Record Type: Abstract
Treatment: G; (General review)
Language: English Summary Language: English
Number of References: 27

...expressed, problems may be increased in the subsequent risk management programme. This paper discusses the **evaluation** of **risk** elements associated with the development of new **products**/services and proposes a **risk** assessment method/model for: (a) selecting potential **products**/services as a predictive mechanism; and (b) monitoring and measuring customers' satisfaction. The main aims... ...with an analytical framework based on the potential of Information Technology (IT) for: (i) effective **evaluation** of business **risks** relating to the prediction and development of new **products**/services; and (ii) monitoring, measurement, **feedback** and control of **customers**' satisfaction. The proposed method and models include the application of: (a) multicriteria decision making involving...
...Descriptors: Decision making; Decision theory; Hierarchical systems; Information technology; Process engineering; Quality assurance; Reliability

; Risk management; **Value** engineering; *
Product development

22/3,K/23 (Item 2 from file: 7)
DIALOG(R)File 7: Social SciSearch(R)

04393528 Genuine Article#: 061YT No. References: 11
Title: **Loss** of information in estimating
item parameters in incomplete
designs
Author: Eggen TJHM (REPRINT); Verrelst ND
Author Email Address: theo.eggen@cito.nl
Corporate Source: CITO,POB 1034/NL-6801 MG Arnhem//Netherlands/ (REPRINT);
CITO,NL-6801 MG Arnhem//Netherlands/
Journal: PSYCHOMETRIKA, 2006, V71, N2 (JUN), P303-322
Publisher: SPRINGER, 233 SPRING STREET, NEW YORK, NY 10013 USA
ISSN: 0033-3123
Language: English Document Type: Article
(ABSTRACT AVAILABLE)

Title: **Loss** of information in estimating
item parameters in incomplete
designs
...Abstract: the efficiency of conditional maximum likelihood (CML) and
marginal maximum likelihood (MML) estimation of the
item parameters of the Rasch
model in incomplete designs is investigated. The use of the concept of
...
...information matrix is used as a scalar measure of information contained
in a set of **item parameters**. In
this paper, the relation between the normalization of the Rasch model
and this determinant...

...complete design, is increasing, as is the efficiency of CML compared to
MML. The main **difference between**
CML and MML is seen in the effect of the length of the test booklet...

22/3,K/24 (Item 3 from file: 7)
DIALOG(R)File 7: Social SciSearch(R)

03155224 Genuine Article#: YZ804 No. References: 40
Title: Key factors affecting customer evaluation of discontinuous new
products
Author: Veryzer RW
Corporate Source: RENSSELAER POLYTECH INST,LALLY SCH MANAGEMENT &
TECHNOL, LALLY MANAGEMENT CTR 310/TROY//NY/12180 (REPRINT)
Journal: JOURNAL OF PRODUCT INNOVATION MANAGEMENT, 1998, V15, N2 (MAR), P
136-150
Publisher: ELSEVIER SCIENCE INC, 655 AVENUE OF THE AMERICAS, NEW YORK, NY
10010
ISSN: 0737-6782

Language: English Document Type: Article
(ABSTRACT AVAILABLE)

Abstract: Common sense, as well as plenty of research, tells us that **customer feedback** can play an important role in successful product development efforts. By understanding the key factors...

...However, customers typically lack a useful frame of reference for evaluating discontinuous, or really new **products**. In all likelihood, the key **factors** that affect customers' evaluations of radically new products differ from those for incremental innovations.

Robert...

...insight into the customer research inputs such companies use during the development of discontinuous new **products**, and exploring the critical **factors** that influence customers' evaluations of these really new products.
The subjects in this study conducted...

...study. Similarly, unfamiliarity with these new products often seemed to lead customers to focus on **product attributes** that development team members viewed as relatively unimportant. Other factors that affected customer **evaluation** of the **products** in this study included customer **uncertainty** about the benefits and risks associated with the product, customers' ability to understand how the...

22/3,K/25 (Item 1 from file: 139)
DIALOG(R)File 139: EconLit

1074989
TITLE: Essays on Nonparametric Econometrics with Applications to Consumer and Financial Economics
AUTHOR(S): Zheng, Yi
DEGREE: Ph.D.
PUBLICATION INFORMATION: Ohio State University
PUBLICATION DATE: 2008
LANGUAGE: English
DOCUMENT TYPE: Dissertation
ABSTRACT INDICATOR: Abstract

...ABSTRACT: composed of three chapters centering on nonparametric econometrics with applications to consumer demand system analysis, **value**-at-risk analysis of **commodity</ B&G difference between the proposed estimator and existing two-step counterparts is that the parameters of the binary...**
... financial industry. Recently VaR has gained popularity in agricultural economics literature since the market price risks associated with agricultural commodities are under evaluation . As initial empirical findings suggest that the performance of any VaR estimation technique is sensitive...

?